User Interface and User Experience

Project report submitted in partial fulfillment of the requirement for the degree of

BACHELOR OF TECHNOLOGY

IN

ELECTRONICS AND COMMUNICATION ENGINEERING

By

Ajay Thakur (161100)

UNDER THE GUIDANCE OF

Mr. Abhishek Sekhri

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

June 2020

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DECLARATION

We hereby declare that the work reported in the B.Tech Project Report entitled submitted at **"Jaypee University of Information Technology,Waknaghat, India"** is an authentic record of our work carried out under the supervision of **Mr. Abhishek Sekhri.** I have not submitted this work elsewhere for any other degree or diploma.

AJAY THAKUR
161100

This is to certify that the above statement made by the candidates is correct to the best of my knowledge.

.

Abhishek Sekhri

Date:

Head of the Department

Project Report Undertaking

I Mr. **Ajay Thakur** , Roll No. **161100** Branch **ECE** is doing my internship with **Codebrew labs** from 3/2/2020 to 3/8/2020 .

As per procedure I have to submit my project report to the university related to my work that I have done during this internship.

I have compiled my project report. But due to COVID-19 situation my project mentor in the company is not able to sign my project report.

So I hereby declare that the project report is fully designed/developed by me and no part of the work is borrowed or purchased from any agency. And I'll produce a certificate/document of my internship completion with the company to TNP Cell whenever COVID-19 situation gets normal.

Name- Ajay thakur

Date - 1/June/2020

ACKNOWLEDGEMENT

It is my pleasure to be indebted to various people, who directly or indirectly contributed in the development of this work and who influenced my thinking, behavior and acts during the course of study.

I am grateful to Code Brew Labs, Chandigarh for assistance in planning and programming of the project training and also for providing me with the necessary basic knowledge about various technologies like Adobe XD etc. and for hands-on experience in UI/UX designing.
I am thankful to "Abhishek Sekhri" for his support, cooperation, and motivation provided to me during the training for constant inspiration, presence and blessings.

I am also obliged to my colleagues at Code Brew Labs, for without their friendly support, this journey would have been very hard, indeed.

Lastly, I would like to extend my gratitude towards my teachers, who have a great role in defining what I am today and have made me able to adapt to all situations effortlessly.

LIST OF ACRONYMS AND ABBREVIATIONS

- UI: User Interface
- UX: User Experience
- UXD: User Experience Design
- IXD: Interaction Design
- API: Application Programming Interfaces
- CRM: Customer Relationship Management
- CSS: Cascading Style Sheets
- CX: Costumer Experience

CHAPTER 1

INTRODUCTION

1.1 UI (user Interface)

User interface are panels and control panels for interactive screens like apps and websites. UI designing is basically designing the layout of information which a user requires to gain information or to enter a data.

Designers try to make UI which is user friendly, for an app its UI is users first impression, designers make then highly usable and efficient.

We try to create an illusion that our user is not just interacting with a screen but as they are trying to achieve goals effortlessly and efficiently.

UI is not just about components on screen but we have to make sure what type of user we are dealing with like if we are designing it for kids we use more colors and add more figures rather than text. applies to another dimension of UI design: Your design should have as

1.2 UX (user experience)

User experience (UX) is about how our user feels when he interacts with our product can be app or a website or smartwatch or any other system which use a screen for interactions. This part deals with experience, UX also influence UI in designing.

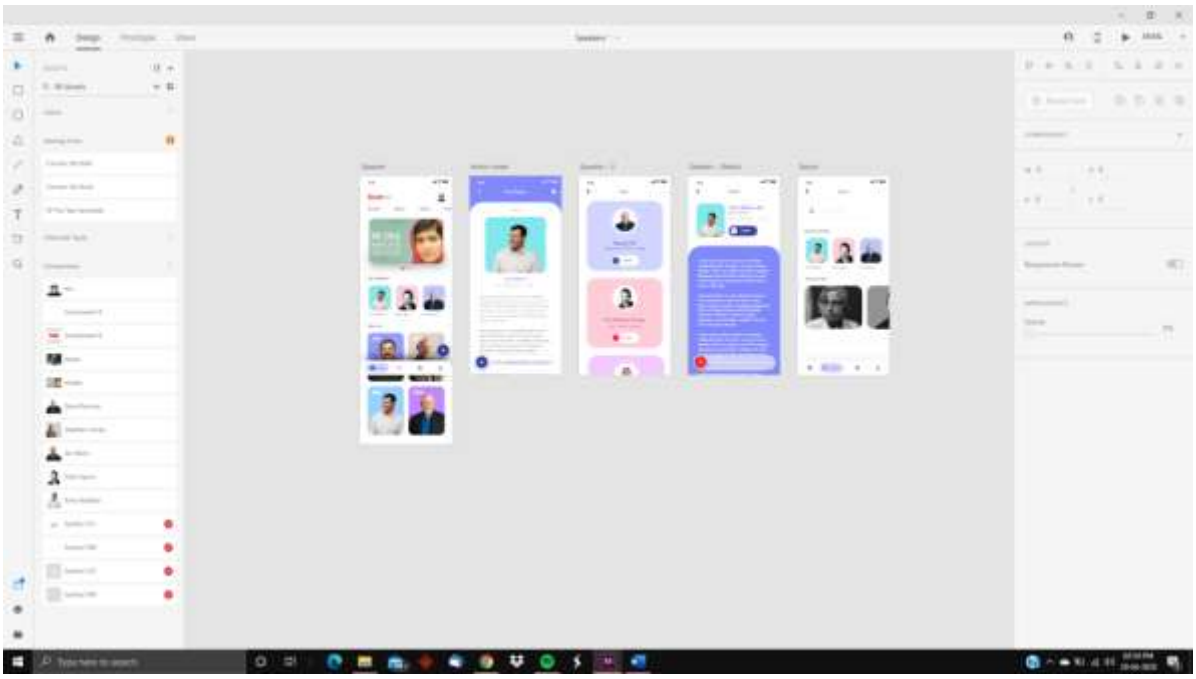
Designers who work on UX they study how a user interact with system and what user wants to see on screen and where is the information given on screen is enough or not.

UX decide the fate of an application, in today's market we have options for everything in daily life so if we what to compete our UX is everything , like for example WhatsApp and telegram do the same work but we prefer WhatsApp over telegram, it is because its more simpler than telegram .

UX designers also check what type of flow application requires like how many screens before final result. If a user is using a shopping app we want to reduce as many screen as possible between choice and checkout so that user must not feel tired, we want his/her max focus not product and our sale .

1.3 APPLICATIONS WORKED ON

Adobe XD



1.4 CLASSROOM TRAINING

A 2-week classroom training that familiarized all the interns with the implementation of the system. The interns were also provided sessions pertaining to various software and basic functions. Some of the major topics covered during these sessions are:

- Working of Adobe XD
- Understanding UX aspect of an application.

1.5 TERMS TO KNOW

Design -Create a layout of application decide its elements colors size no of pages by using different apps like Adobe Photoshop, Adobe Illustrator, Adobe After Effects.

Prototype – It deals with the process how screens are going to appear on screens or in which order.

1.6 INTRODUCTION TO TOOLS

Adobe XD

Adobe XD is a free tool from adobe for designers to design web application and mobile apps using this application.

We can design very quick and simple designs on artboard in Adobe XD. After that we use its prototype feature to show the flow of application using buttons as trigger points foe different screens or just a simple timer.

- AdobeXD provides extensive designing functionality.
- We can wires the artboards together to create an interactive prototype that can be used to show the flow to developers.
- Multiple plugins can be used to simplify operations like mockups and to get free photos to save time of designers.

CHAPTER 2

FEASIBILITY STUDY

2.1 STRENGTHS OF GENERIC FRAMEWORK

- **Relatively Simpler:** The application holder only needs to create an input config sheet wherein all the details required using the UI.

- **Easy to Manage:** Moving to a single screen to another is easier using the prototypes.

- **More Efficient:** Generic framework takes care of all the issues faced while testing that needed manual intervention all the time.

- **Configurable Logics:** Generic framework supports various configurable logics like Re- run in case of failure, email notification for both Pass and Fail, Log writing.

CHAPTER 3

REQUIREMENTS

3.1 CLIENT REQUIREMENTS

• Minimal appearance

Since the application appearance is the first thing the user sees it is important to make the application visually appealing to keep the user engaged with the application.

• Reduce the time to complete the action

This is kept in mind that an application is opened for a primary action and that action is needed to be done in a smaller number of steps.

• Colors used

In contrast to the color theory the application should not be vibrant which makes it usable for every age group.

3.2 TECHNOLOGIES USED

• Adobe XD: Adobe XD is used to lay down the foundation of the design

• Adobe Photoshop: Helps edit pictures to be used in the application for a better appearance.

• Adobe Illustrator: Helps creating custom pictures requested by the stakeholder.

CHAPTER 4

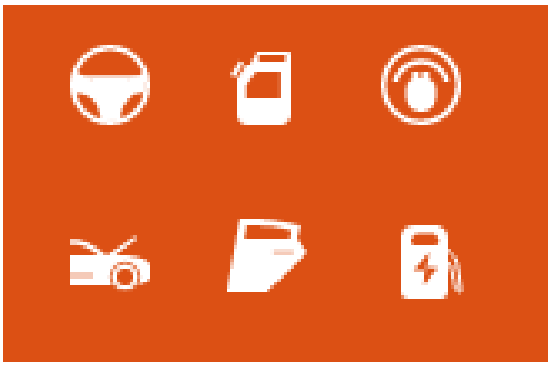
ICONOGRAPHY

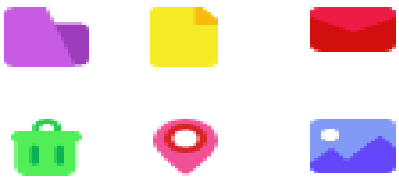
4.1 WHAT IS ICON

In general an icon is often defined as a picture that show a high symbolic value and which communicate with user. Icons communicate with the picture showing a resemblance with objects which we see in physical world to give a ease to user. Icon can contain text but we prefer just image or a design ,

4.2 Hybrid icons

Hybrid icons are used to gain more attention of a user. Due to colors and more shapes human eye respond to these images better than the plane ones. Sometime these icons are also used to represent the color of a particular brand.





CHAPTER 5

MOBILE APPLICATION DESIGNING

Mobile app design encompasses both the interface (UI) and user experience (UX). Designers are liable for the general sort of the app, including things just like the color scheme, font selection, and therefore the sorts of buttons and widgets the user will use.

5.1 SOCIAL MEDIA APP

Screens of this app

1. **Splash screen :** this screen is just for visual perpose it reain on screen for few seconds

2. **log in screen**

3. **Forgot password**

4. **Create account**

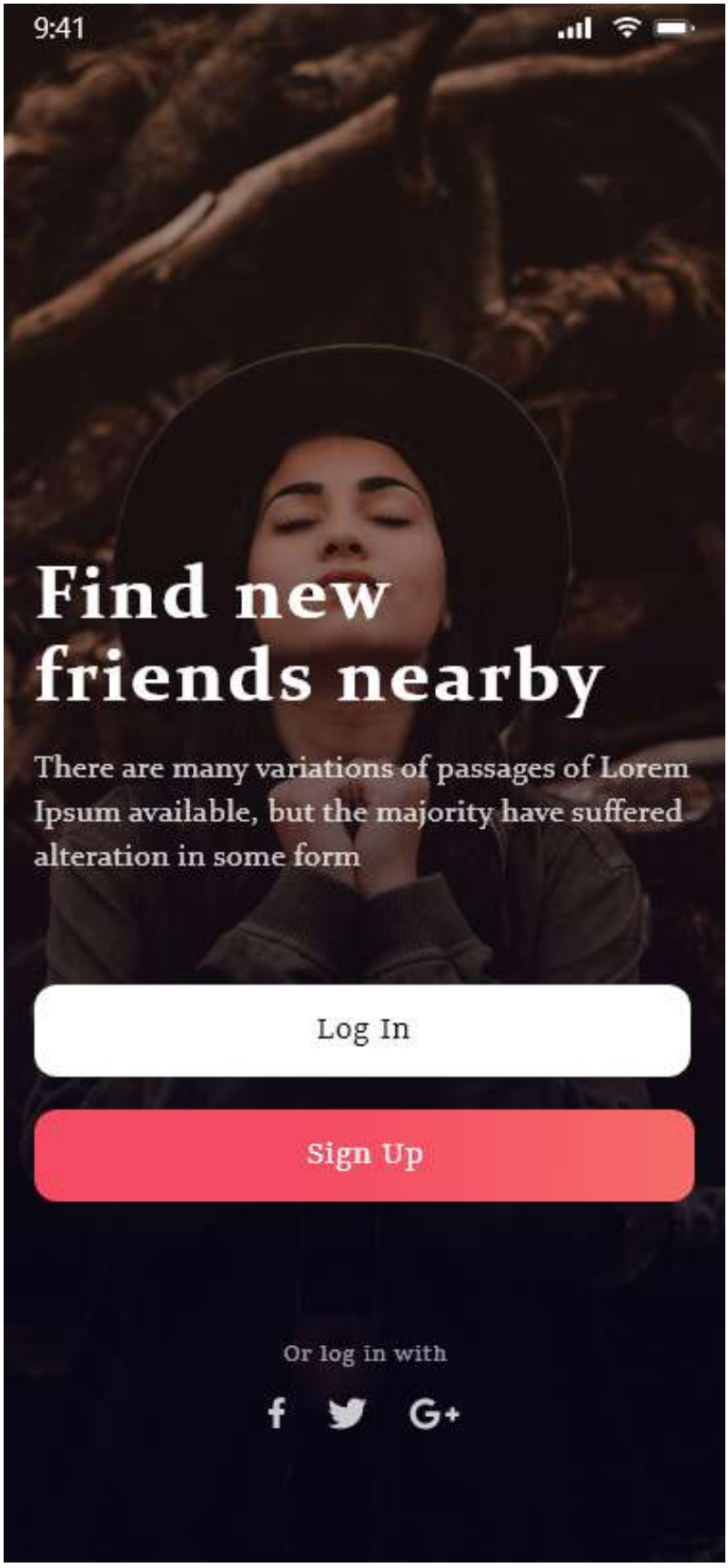
5. **Notification setting**

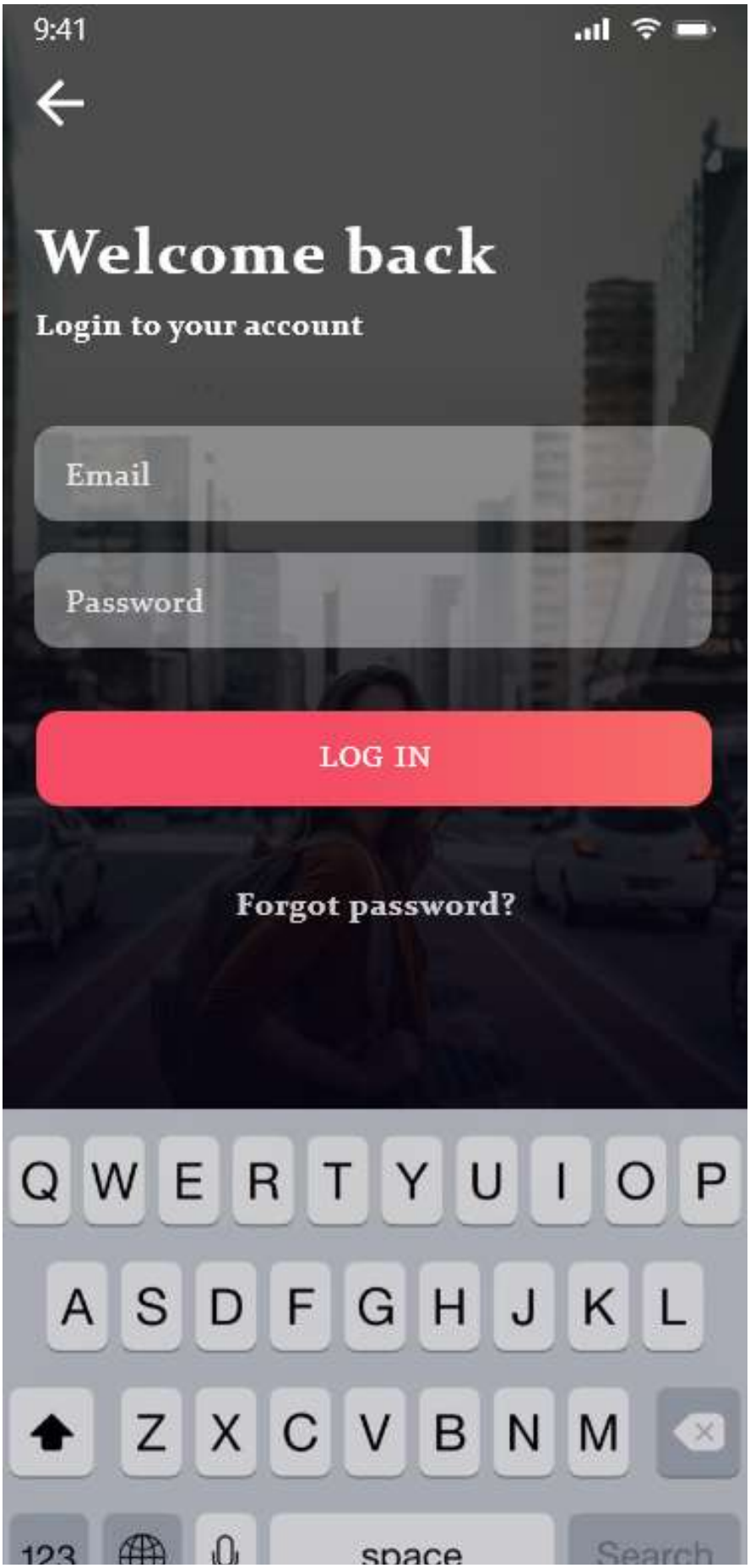
6. **Invite friends**

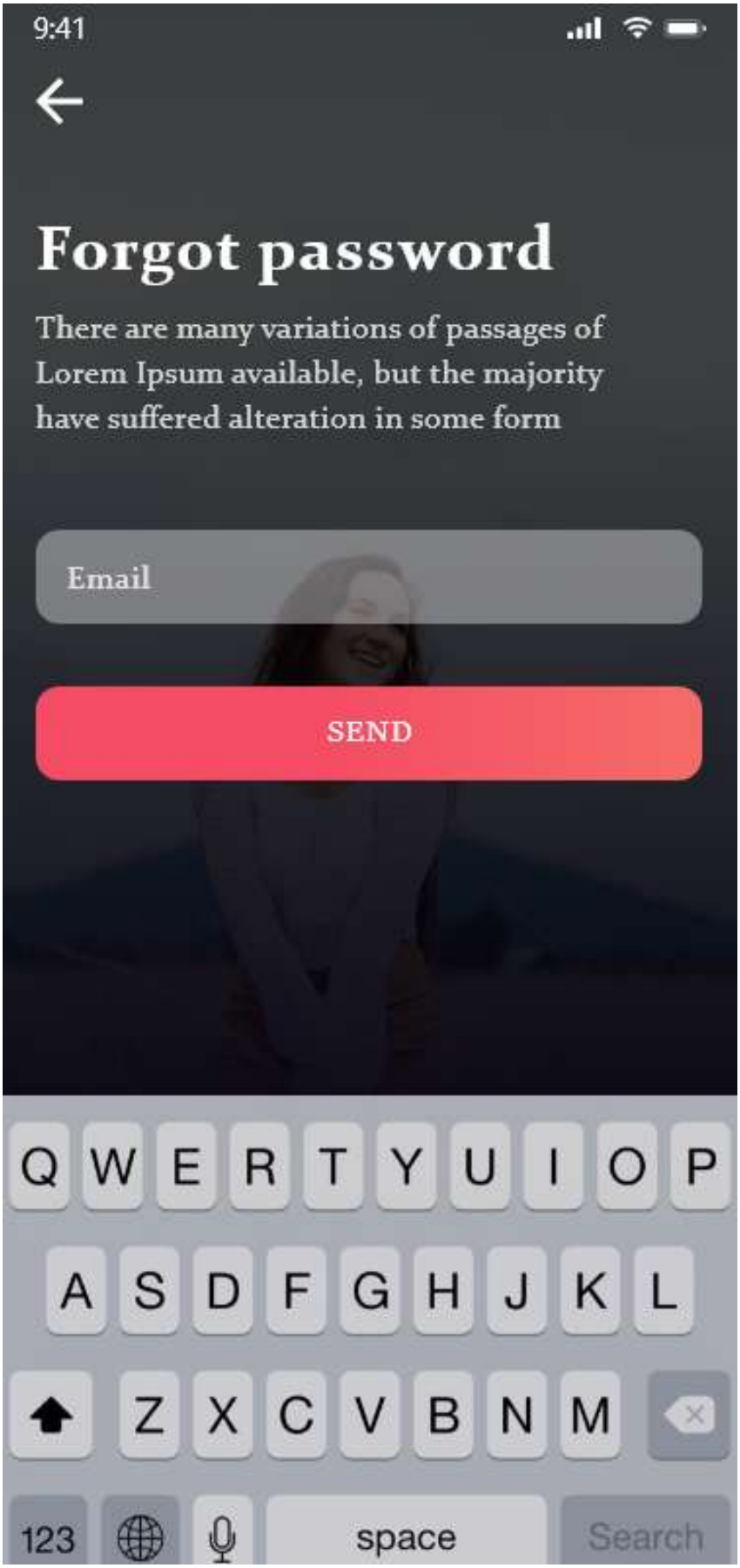
7. **Home page**

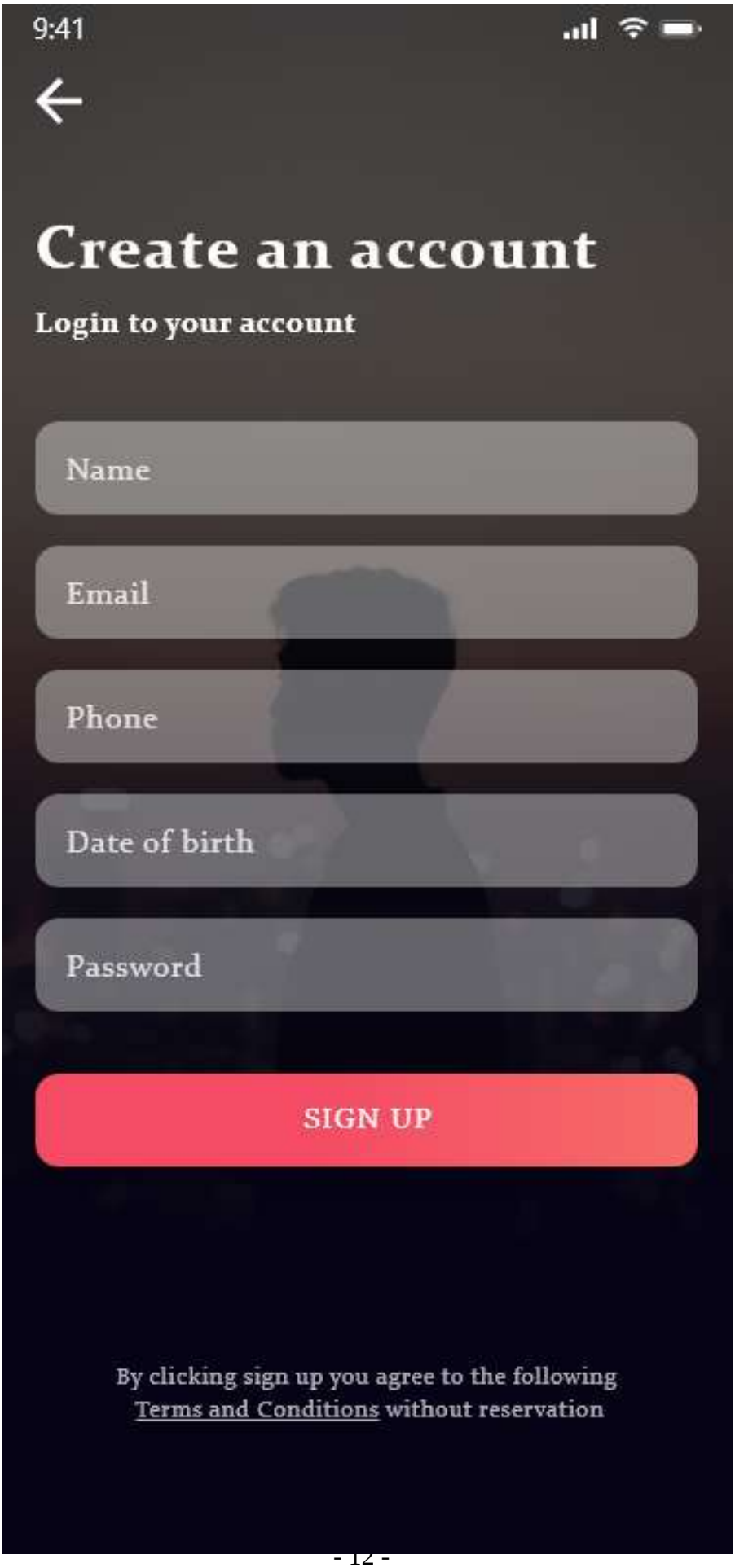
8. **User profile**

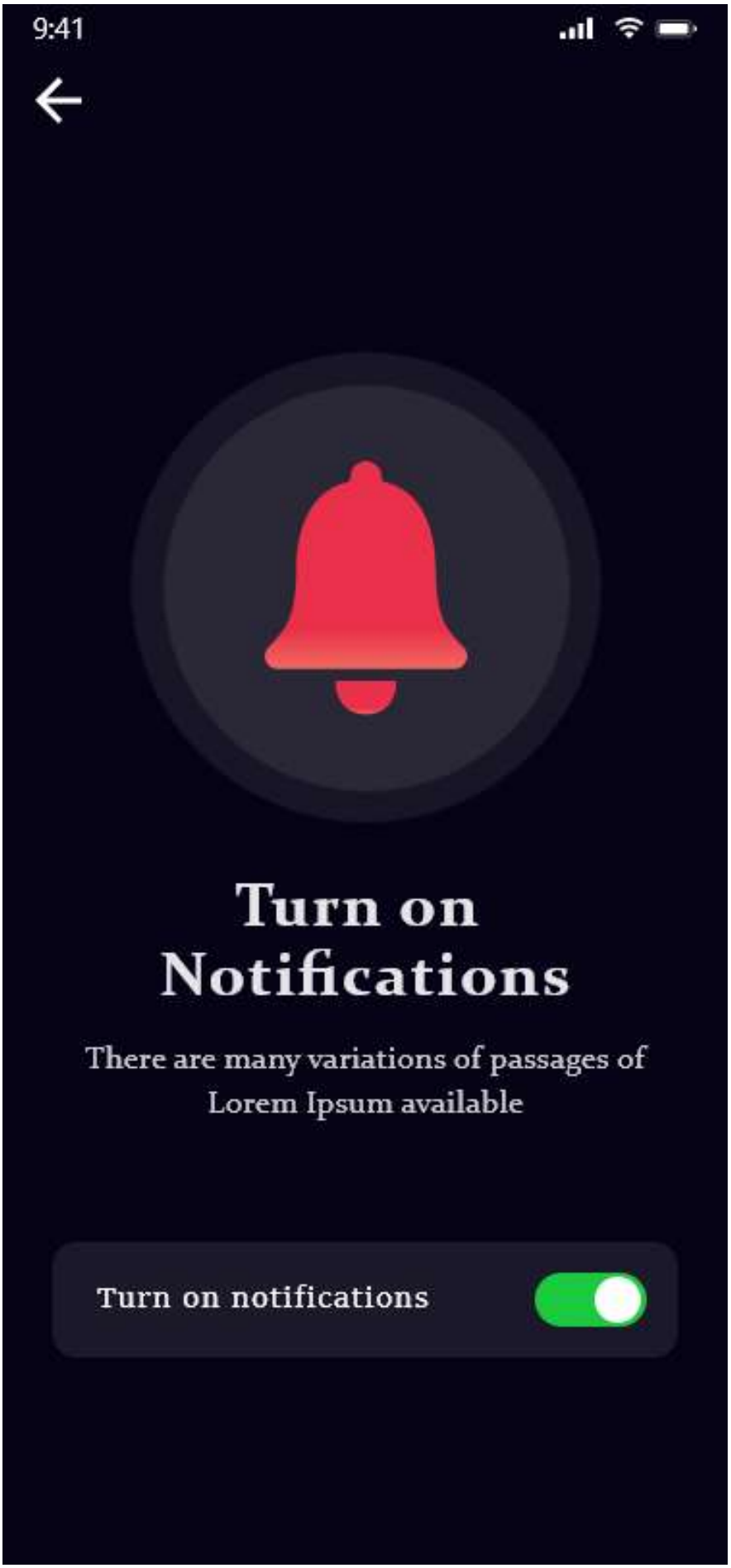
9. **Message screen**


9:41
Find new friends nearby
There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form
Log In
Sign Up
Or log in with


9:41
Welcome back
Login to your account
Email
Password
LOG IN
Forgot password?
Q W E R T Y U I O P
A S D F G H J K L
Z X C V B N M
123
space
Search


9:41
Forgot password
There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form
Email
SEND
Q W E R T Y U I O P
A S D F G H J K L
Z X C V B N M
123
space
Search


9:41
Create an account
Login to your account
Name
Email
Phone
Date of birth
Password
SIGN UP
By clicking sign up you agree to the following
Terms and Conditions without reservation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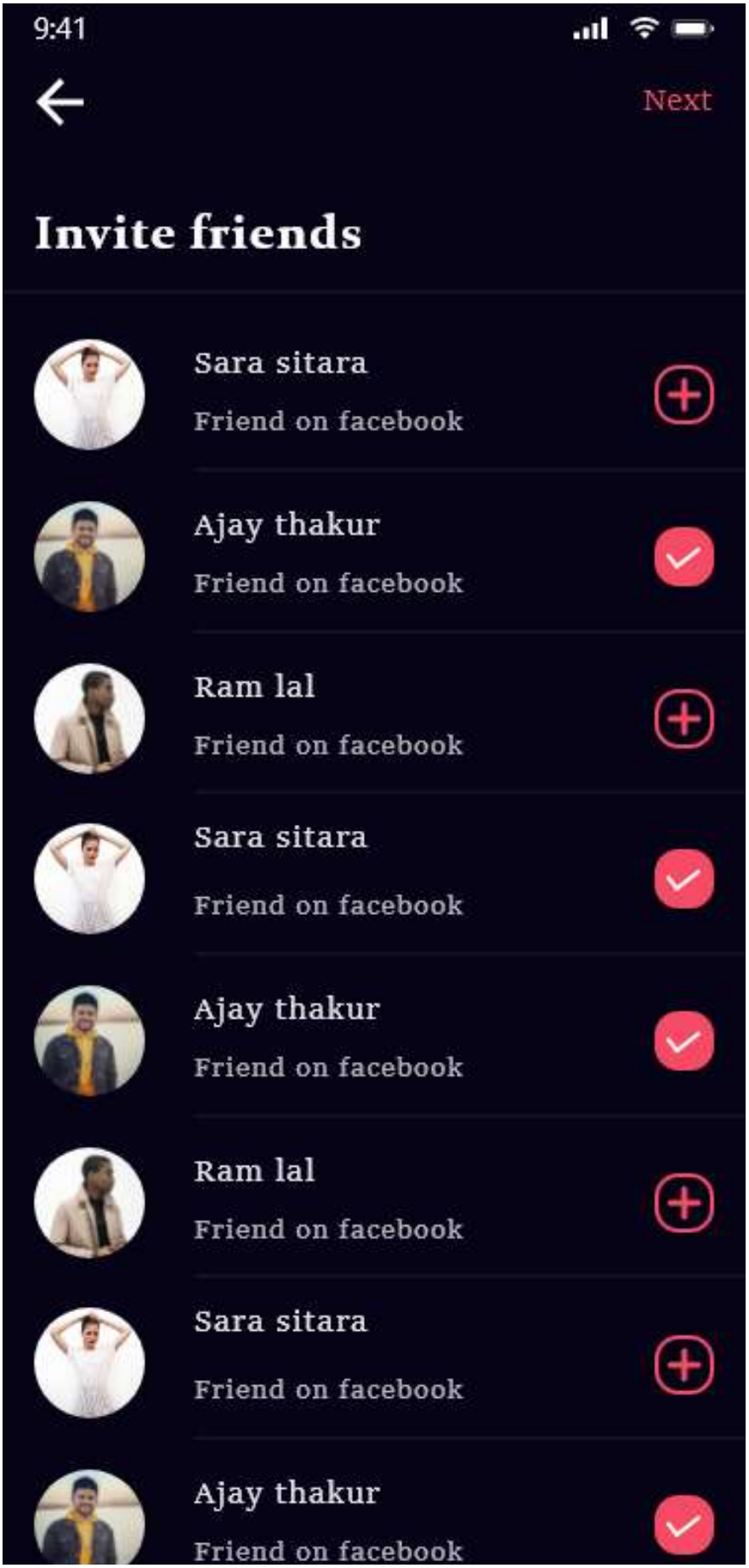
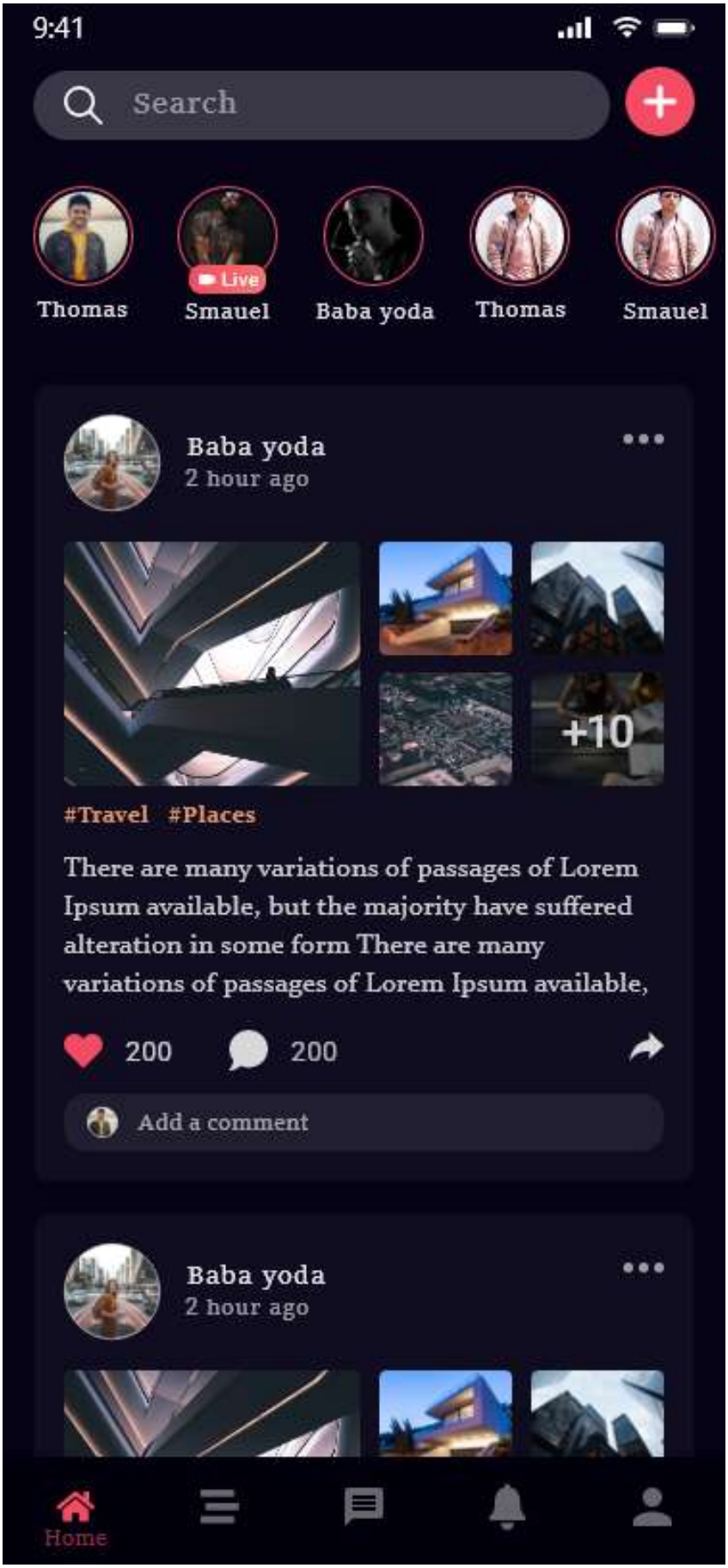
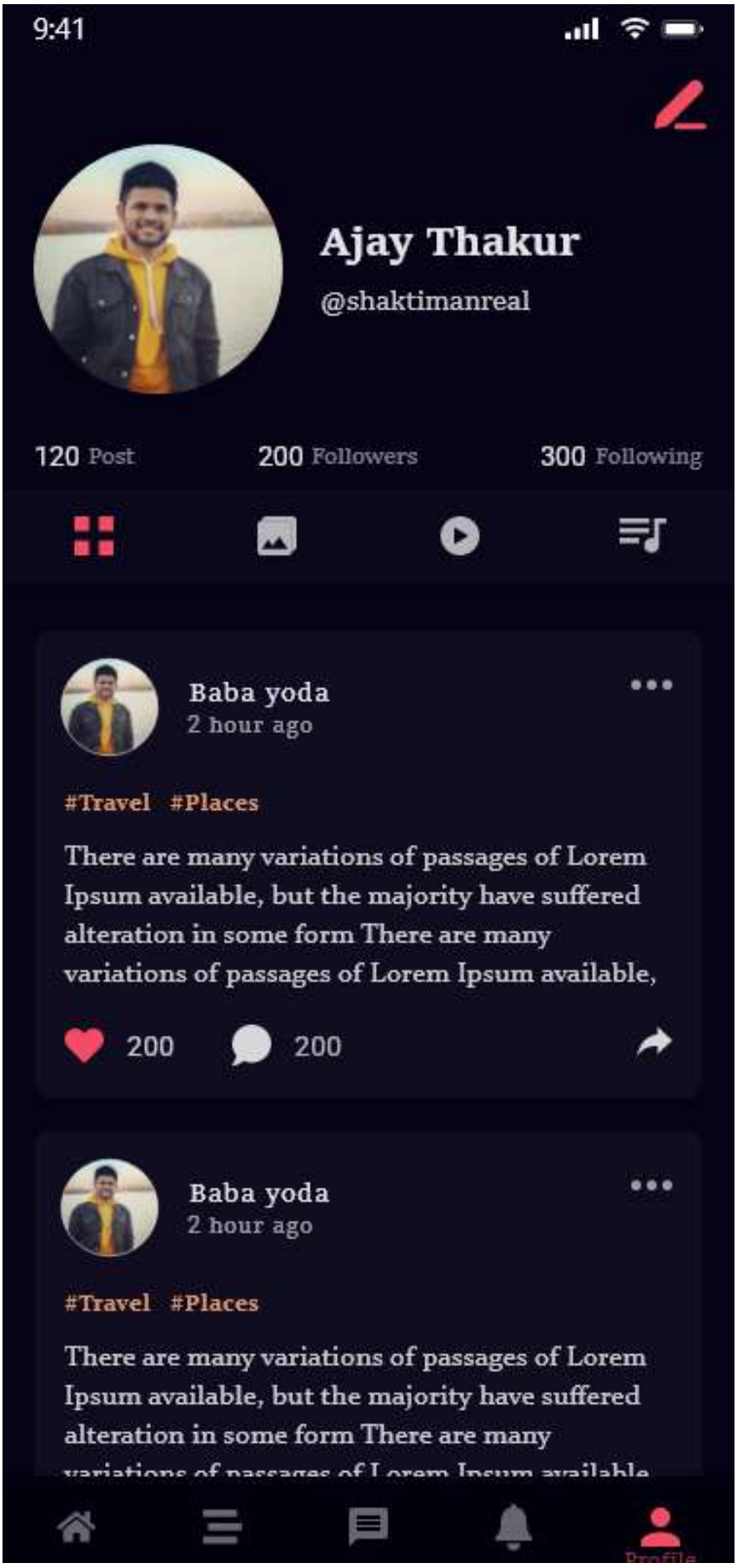
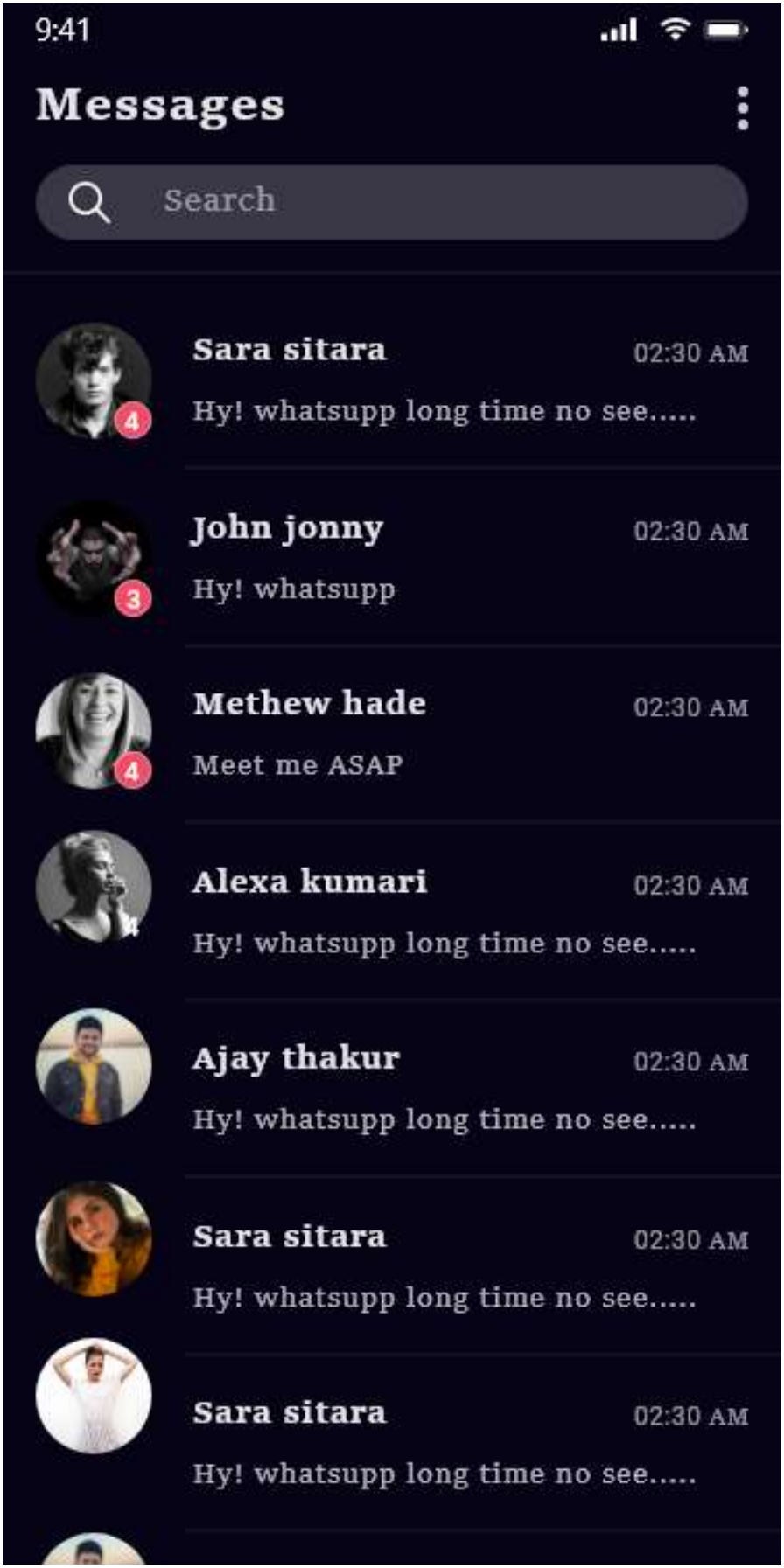
Turn on Notifications
There are many variations of passages of Lorem Ipsum available
Turn on notifications


9:41
Next
Invite friends
Sara sitara
Friend on facebook
Ajay thakur
Friend on facebook
Ram lal
Friend on facebook
Sara sitara
Friend on facebook
Ajay thakur
Friend on facebook
Ram lal
Friend on facebook
Sara sitara
Friend on facebook
Ajay thakur
Friend on facebook


9:41
Search
Thomas
Live
Smauel
Baba yoda
Thomas
Smauel
Baba yoda
2 hour ago
+10
#Travel #Places
There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form There are many variations of passages of Lorem Ipsum available,
200
200
Add a comment
Baba yoda
2 hour ago
Home


9:41
Ajay Thakur
@shaktimanreal
120 Post
200 Followers
300 Following
Baba yoda
2 hour ago
#Travel #Places
There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form There are many variations of passages of Lorem Ipsum available,
200
200
Baba yoda
2 hour ago
#Travel #Places
There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form There are many


9:41
Messages
Search
Sara sitara
02:30 AM
Hy! whatsupp long time no see.....
4
John jonny
02:30 AM
Hy! whatsupp
3
Methew hade
02:30 AM
Meet me ASAP
4
Alexa kumari
02:30 AM
Hy! whatsupp long time no see.....
Ajay thakur
02:30 AM
Hy! whatsupp long time no see.....
Sara sitara
02:30 AM
Hy! whatsupp long time no see.....
Sara sitara
02:30 AM
Hy! whatsupp long time no see.....

5.2 BANKING APP

This app is design to ese the work of a user who use multiple cards like cradit card, debit card, master card and etc .
This app give its user options to activate or deactivate his/her card if user wants to. User can also send money to anyone using this app using upi transaction.

- **Screens**

1. **Splash screen :** this screen is just for visual perpose it reain on screen for few seconds

2. **Registerration**

3. **Varification**

4. **Data enter screen**

5. **Success message screen**

6. **Home page**

7. **Your card**

8. **Cards setting**

9. **Profile**

10. **Send money through bank account**

11. **Send money through contacts**

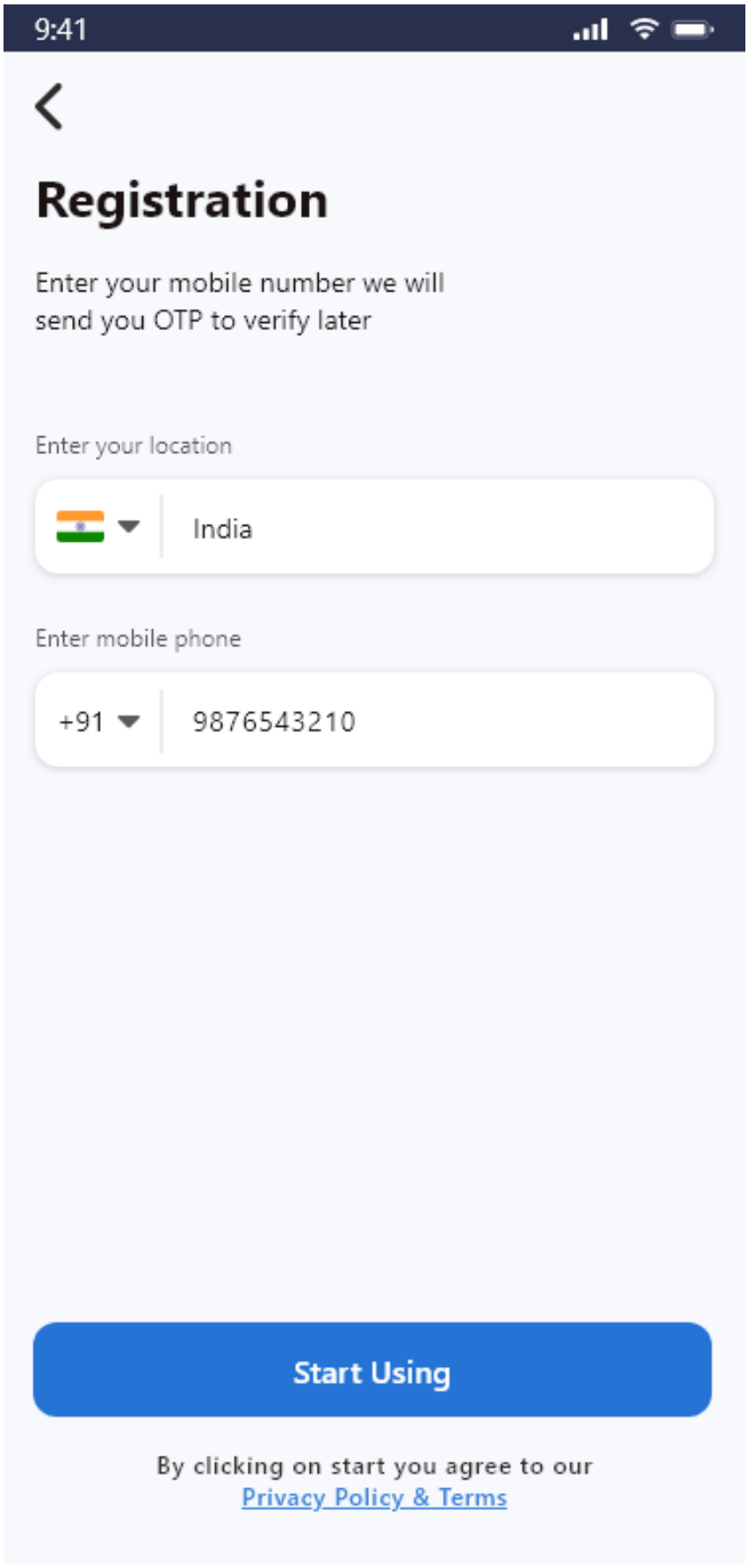
12. **Send money option**

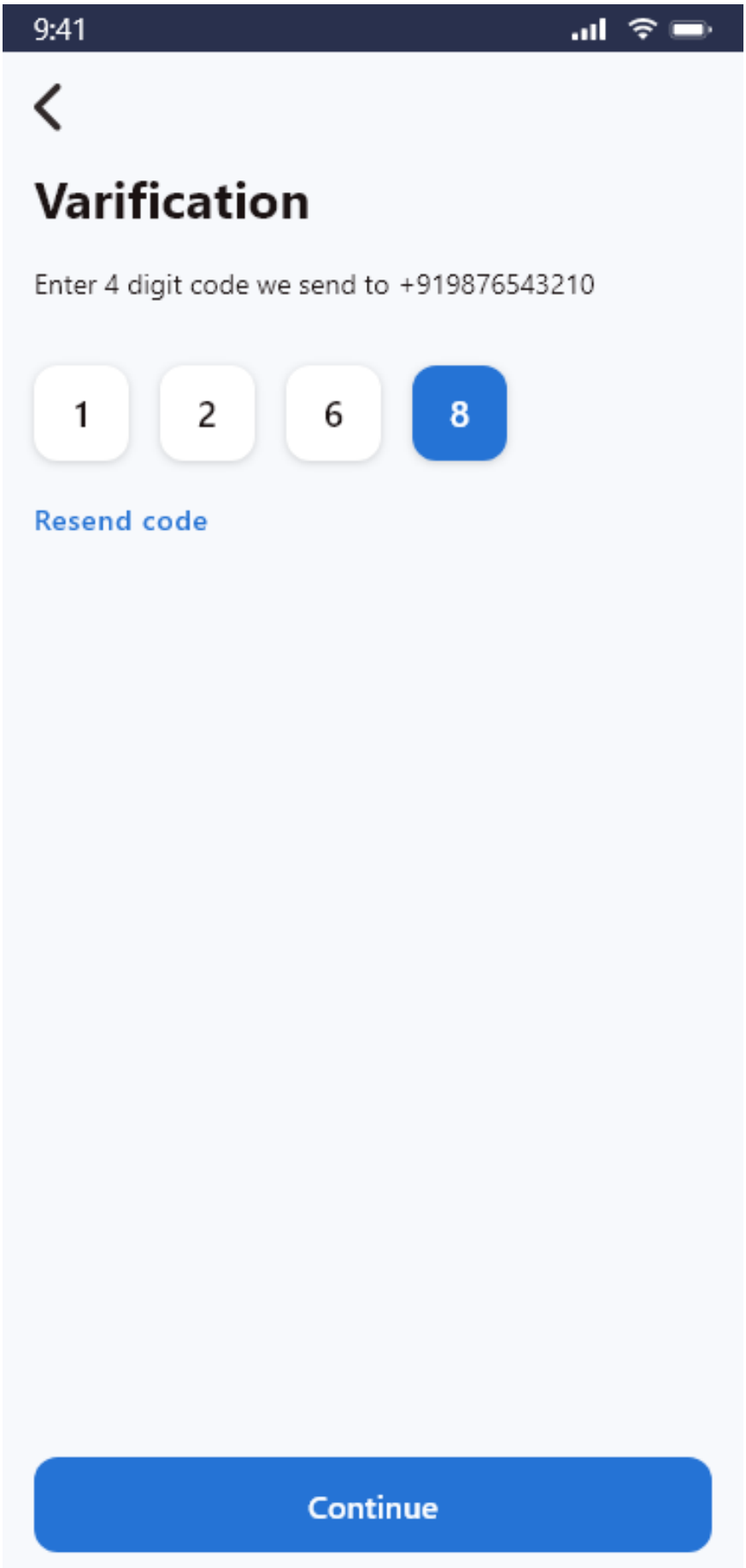
Lets get started

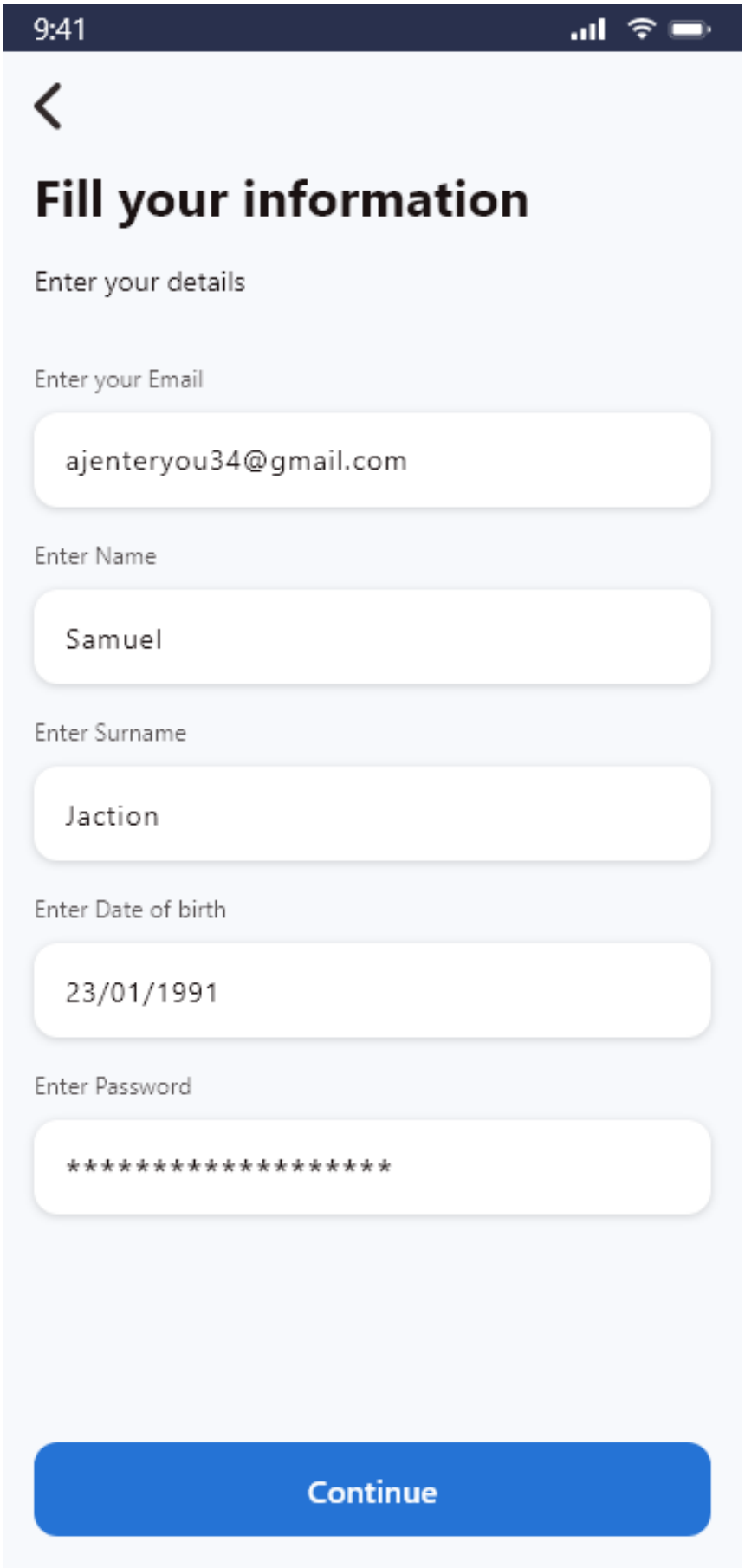
There are many variations of passages of Lorem Ipsum available, but the majority have alteration in some form, by injected

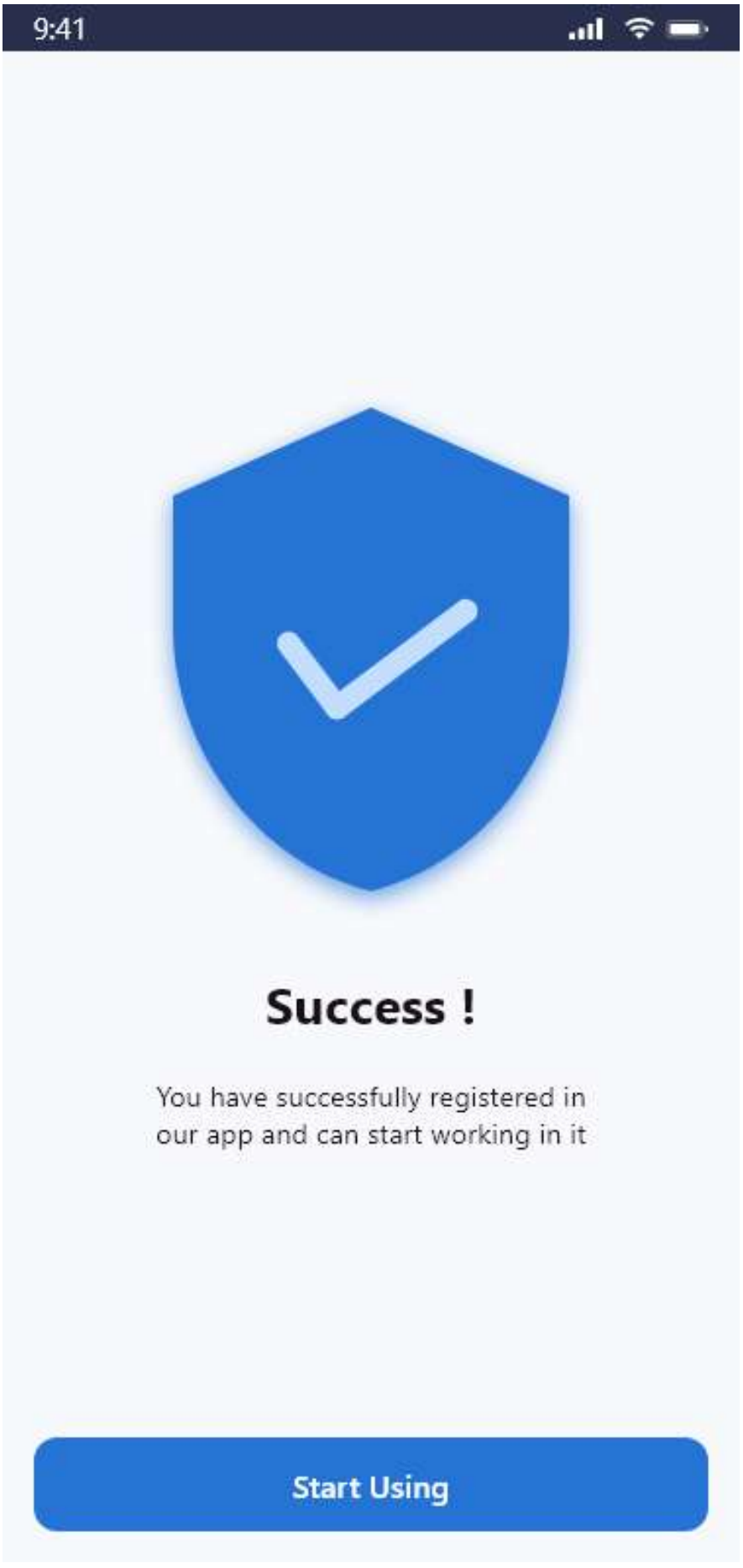
Create account

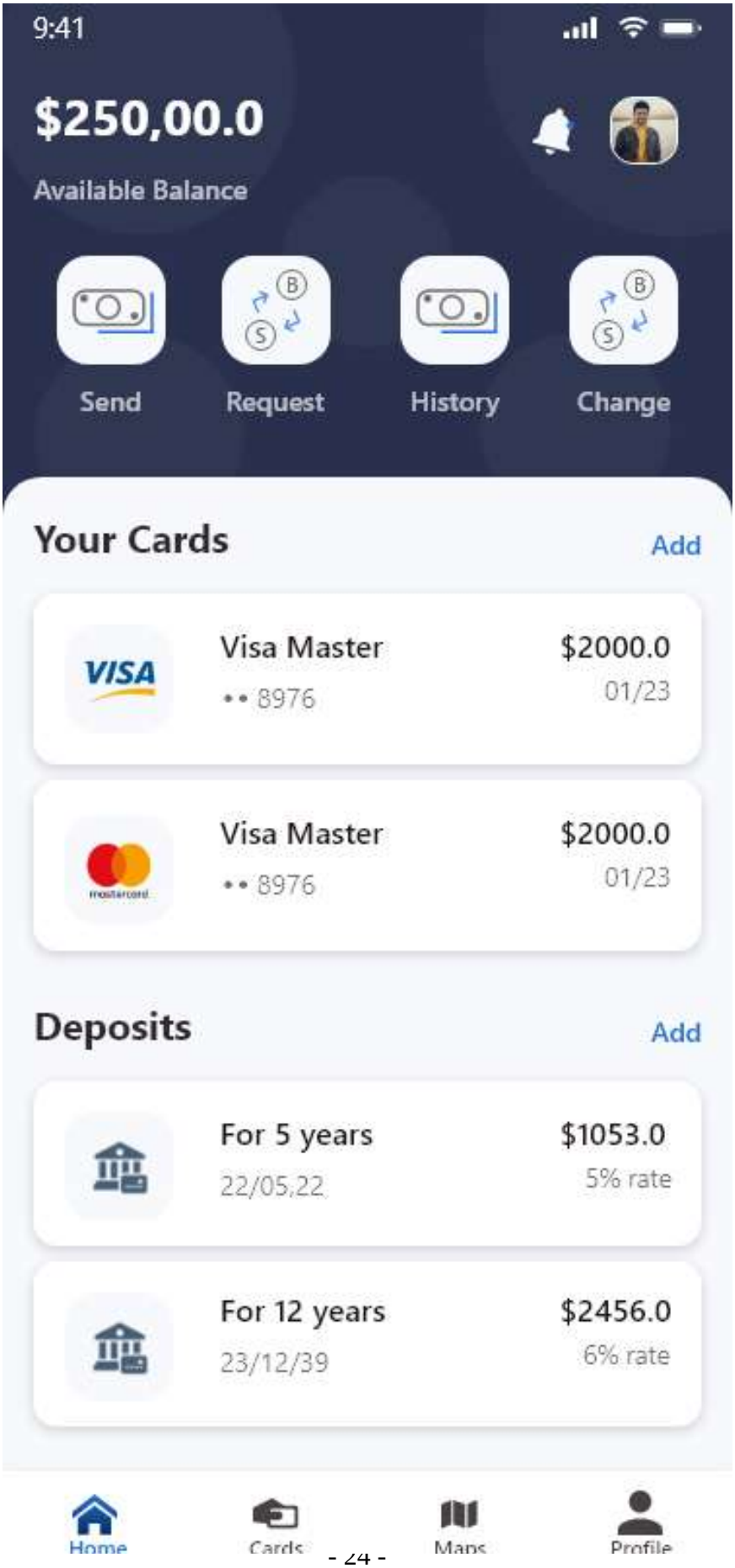
Login to Account

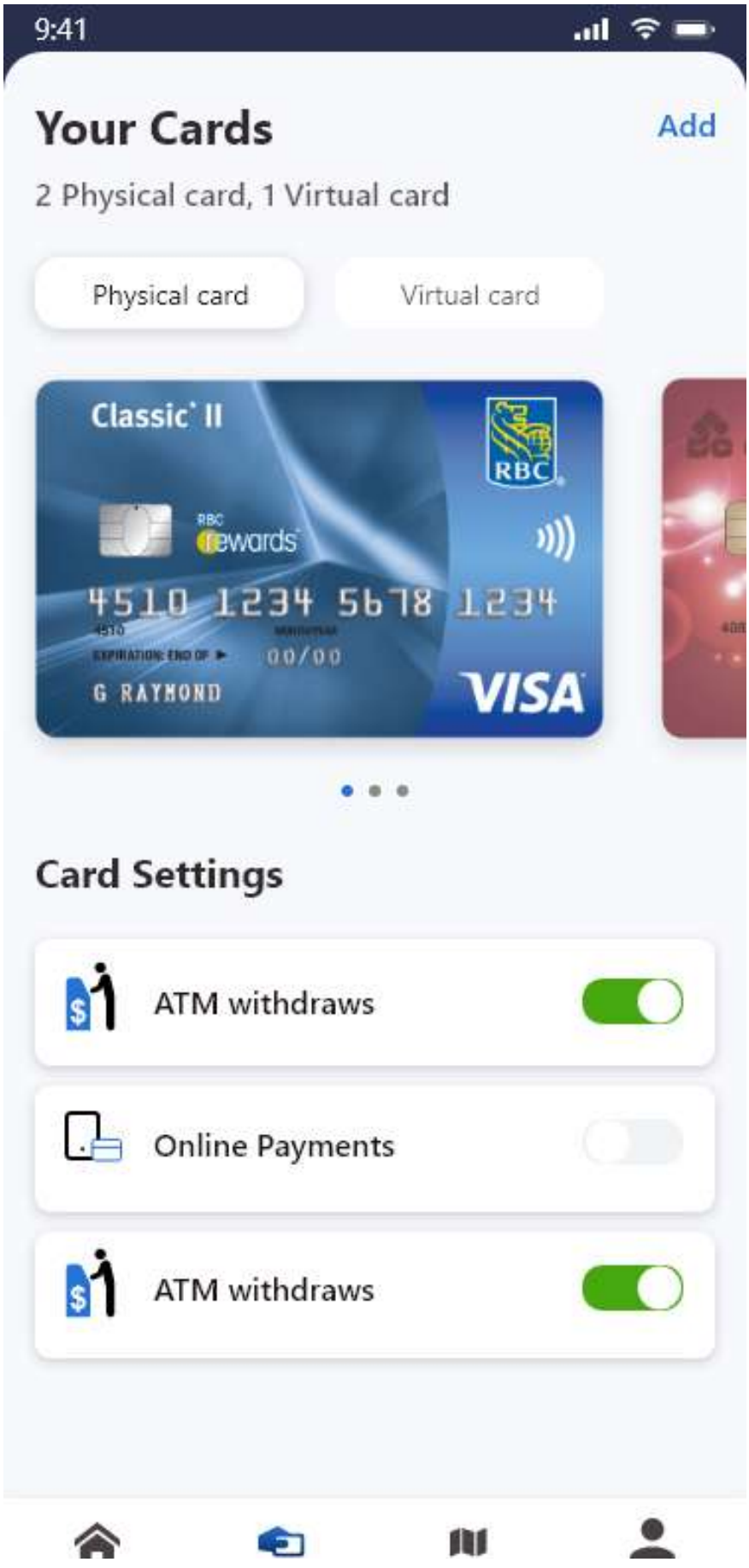

9:41
Registration
Enter your mobile number we will send you OTP to verify later
Enter your location
India
Enter mobile phone
+91
9876543210
Start Using
By clicking on start you agree to our
Privacy Policy & Terms

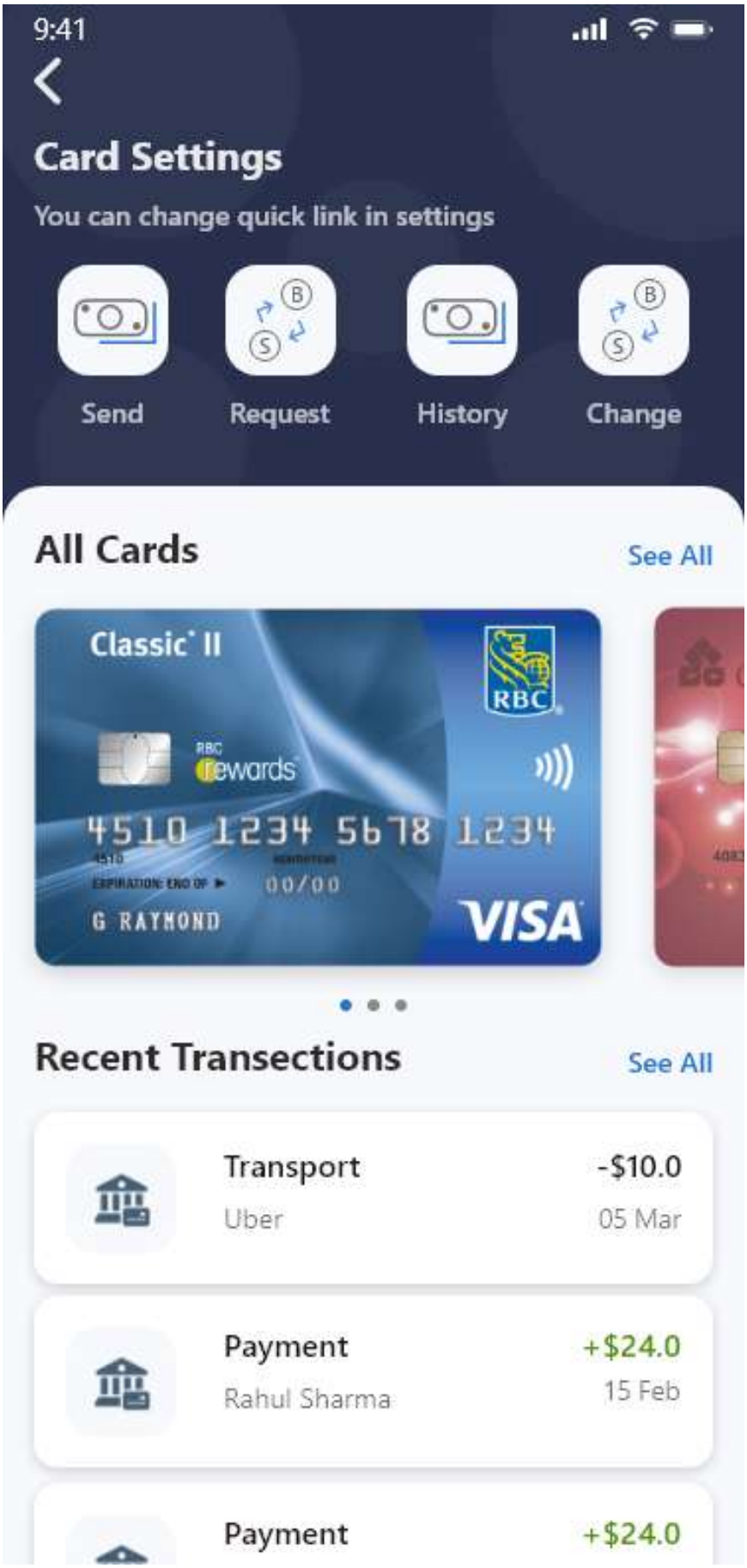

9:41
Varification
Enter 4 digit code we send to +919876543210
1
2
6
8
Resend code
Continue


9:41
Fill your information
Enter your details
Enter your Email
ajenteryou34@gmail.com
Enter Name
Samuel
Enter Surname
Jaction
Enter Date of birth
23/01/1991
Enter Password
••••••••••••••••••••
Continue


9:41
Success !
You have successfully registered in
our app and can start working in it
Start Using


9:41
$250,00.0
Available Balance
Send
Request
History
Change
Your Cards
Add
Visa Master
•• 8976
$2000.0
01/23
Visa Master
•• 8976
$2000.0
01/23
Deposits
Add
For 5 years
22/05,22
$1053.0
5% rate
For 12 years
23/12/39
$2456.0
6% rate
Home
Cards
Maps
Profile


9:41
Your Cards
Add
2 Physical card, 1 Virtual card
Physical card
Virtual card
Classic II
RBC
RBC rewards
4510 1234 5678 1234
00/00
G RAYMOND
VISA
Card Settings
ATM withdraws
Online Payments
ATM withdraws


9:41
Card Settings
You can change quick link in settings
Send
Request
History
Change
All Cards
See All
Classic II
RBC
RBC rewards
4510 1234 5678 1234
00/00
G RAYMOND
VISA
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Transport
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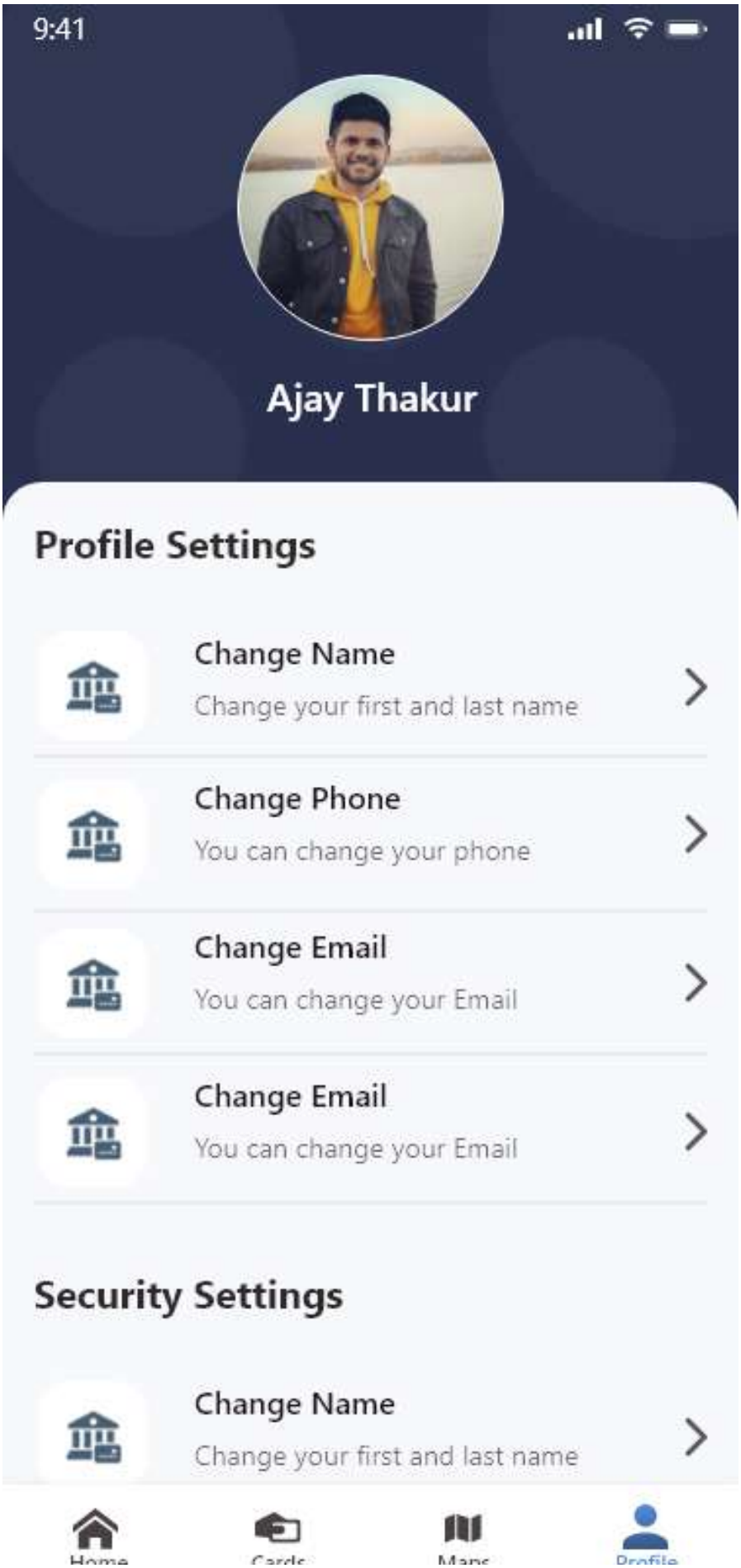
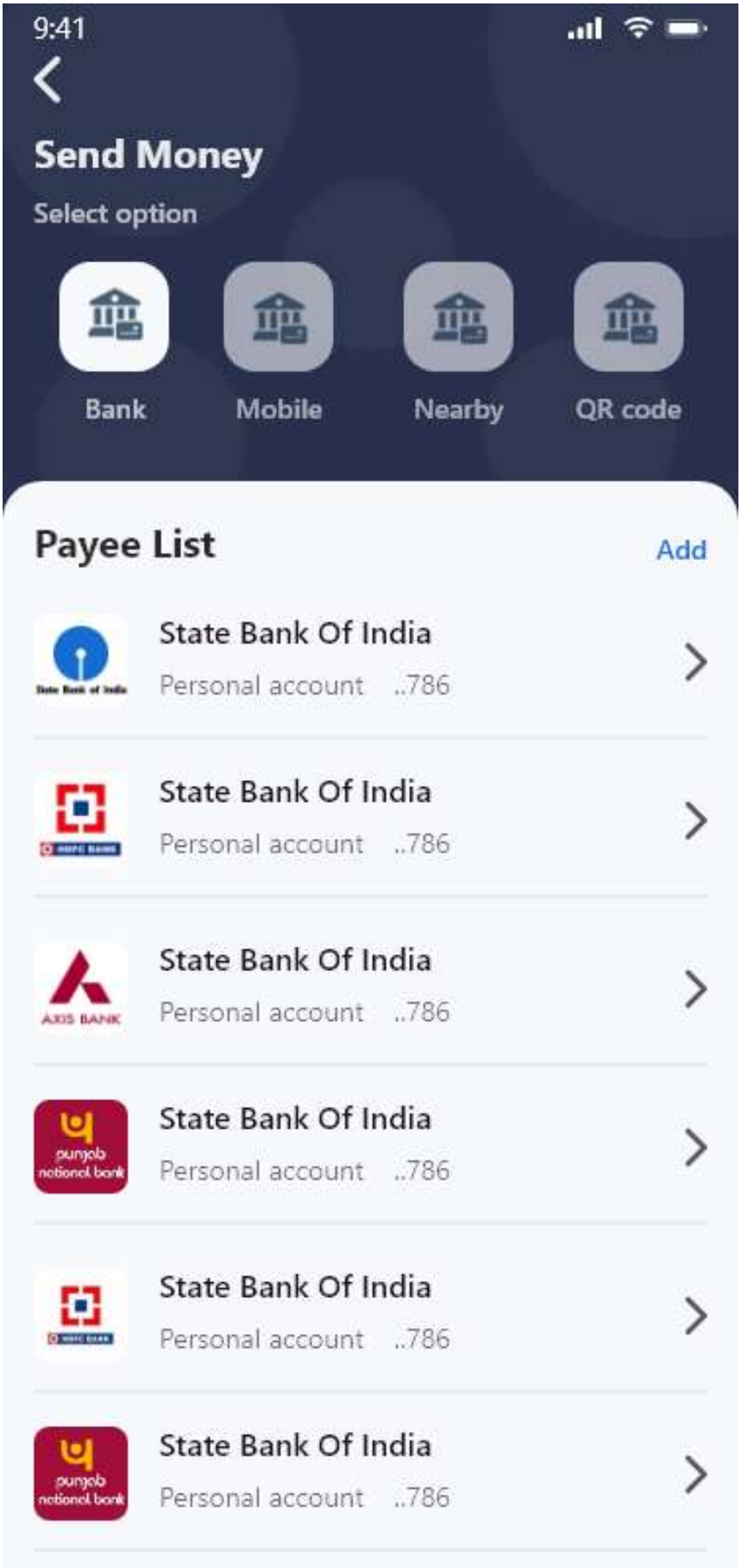
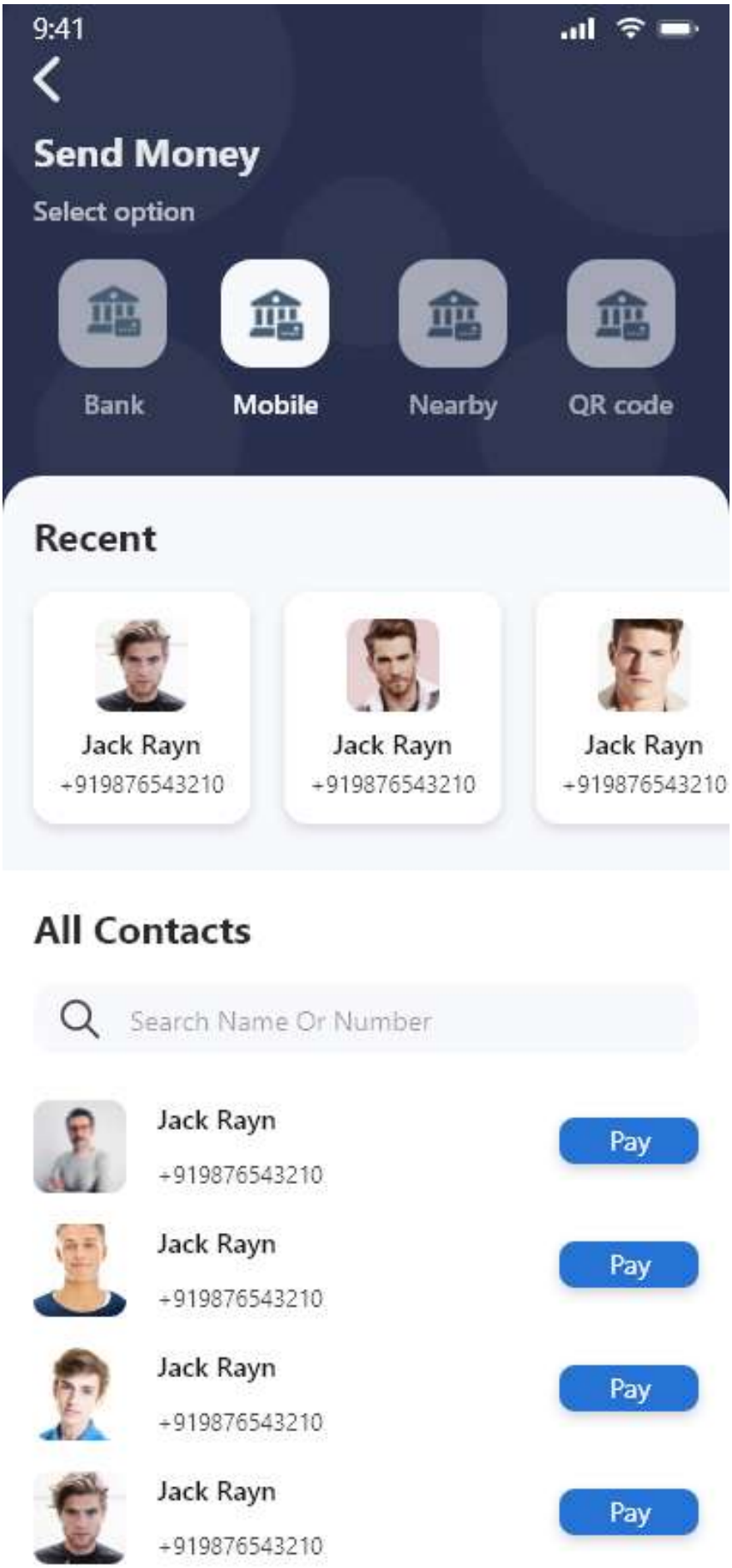
-$10.0
05 Mar
Payment
Rahul Sharma
+$24.0
15 Feb
Payment
+$24.0


9:41
Ajay Thakur
Profile Settings
Change Name
Change your first and last name
Change Phone
You can change your phone
Change Email
You can change your Email
Change Email
You can change your Email
Security Settings
Change Name
Change your first and last name
Home
Cards
Maps
Profile


9:41
Send Money
Select option
Bank
Mobile
Nearby
QR code
Payee List
Add
State Bank Of India
Personal account ..786
State Bank Of India
Personal account ..786
State Bank Of India
Personal account ..786
State Bank Of India
Personal account ..786
State Bank Of India
Personal account ..786
State Bank Of India
Personal account ..786


9:41
Send Money
Select option
Bank
Mobile
Nearby
QR code
Recent
Jack Rayn
+919876543210
Jack Rayn
+919876543210
Jack Rayn
+919876543210
All Contacts
Search Name Or Number
Jack Rayn
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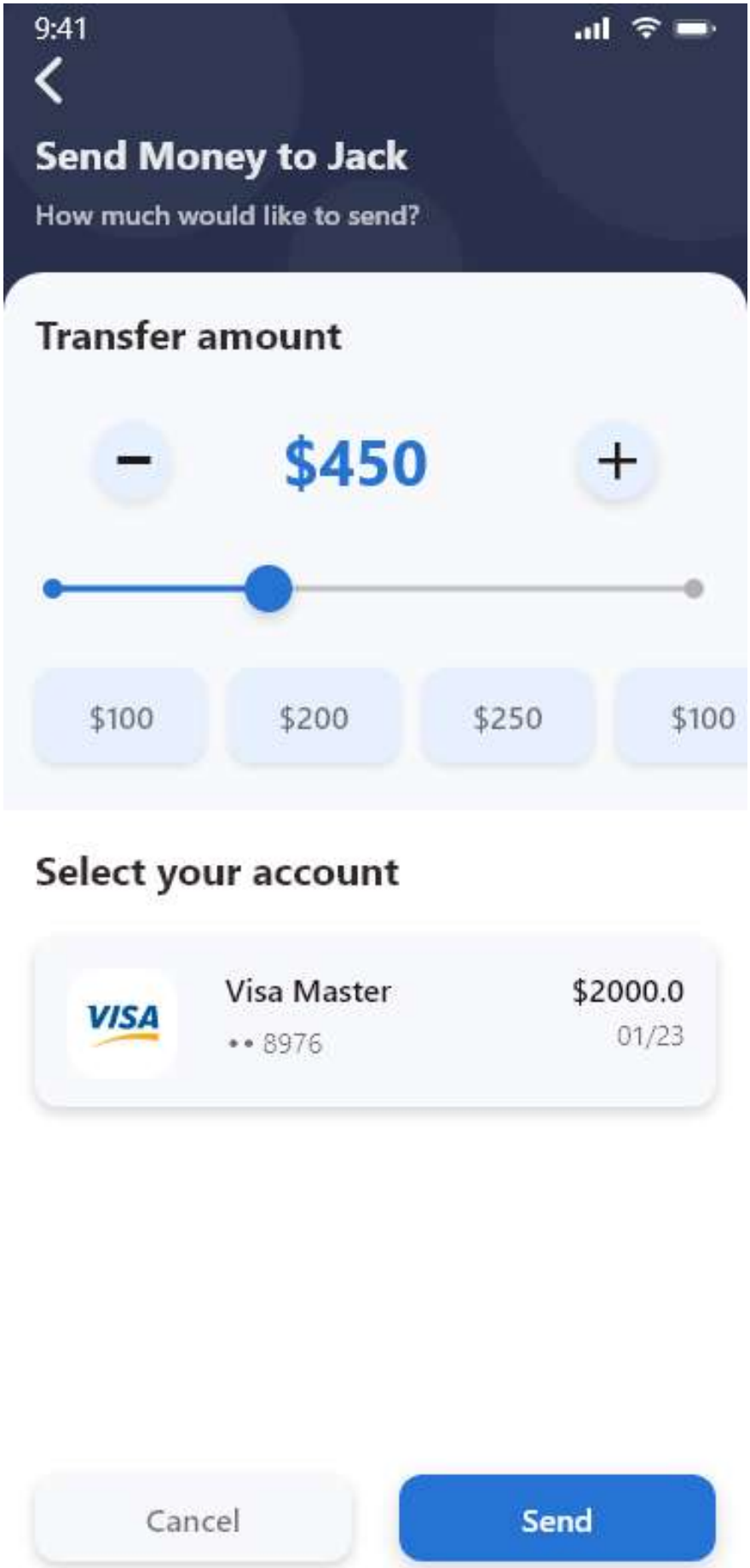
Pay
Jack Rayn
+919876543210
Pay


9:41
Send Money to Jack
How much would like to send?
Transfer amount
$450
$100
$200
$250
$100
Select your account
VISA
Visa Master
•• 8976
$2000.0
01/23
Cancel
Send

CHAPTER 6

WEB APPLICATION DESIGNING

Web applications include online forms, shopping carts, word processor, spreadsheet, file conversion, file scanning, and email programs like Gmail, Yahoo and AOL. Popular applications include Google Apps and Microsoft.

6.1 SHOPPING WEBSITE

This website is designed for shopping of clothes and other items. Basic idea behind the design is to use more white space to avoid using more colors.
To avoid contrast problem an overlay us used on pictures to minimize the color saturation so that pages must be look nice to user eyes.

Screens of website

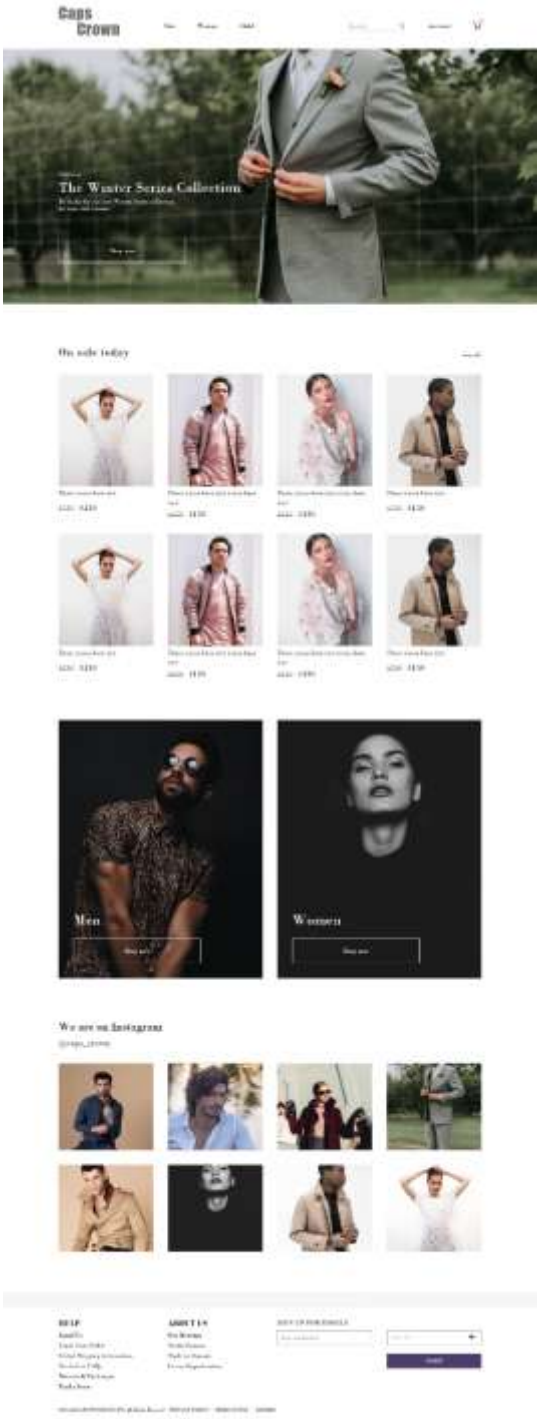
1. **Landing page:** this is the first page which will open after user click on a link or this the first interface which will interact with the user**.**

2. **Categories page :** this is male categories page

3. **Item details**

4. **Cart age**

5. **Payment and checkout**


Caps
Crown
The Winter Series Collection
On sale today
Men
Women
We are on Instagram

Caps
Crown
Men's Apparel

Caps Crown

Men Women Child Magazine Search Account

Dress name here xyz name here 1811 suits editions

$150

Size :

38 40 42 38 40 42 42 38 40 42

Length :

Regular Long

Colour :

Blue Black Navy

Add to bag

Alterations Shipping info Return policy Help

Discription

Apple Music is a music and video streaming service developed by Apple Inc. Users select music to stream to their device on-demand, or they can listen to existing, curated playlists. The service also includes the internet radio station Beats 1, which broadcasts live to over 100 countries 24 hours a day pple Music is a music and video streaming service developed by Apple Inc. Users select music to stream to their device on-demand, or they can listen to existing, curated playlists. The service also includes the internet radio station Beats 1, which broadcasts live to over 100 countries 24 hours a day

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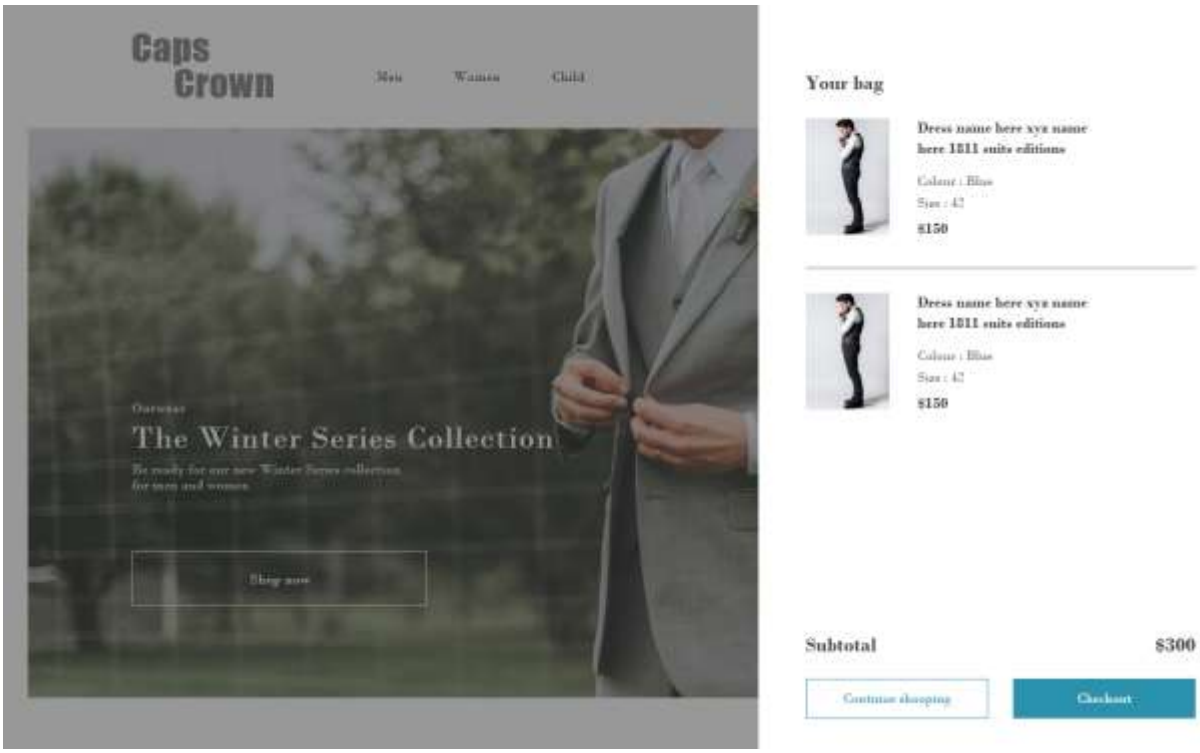
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Crown
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Women
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The Winter Series Collection
Your bag
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$150
Dress name here xyz name here 1811 suits editions
$150
Subtotal
$300
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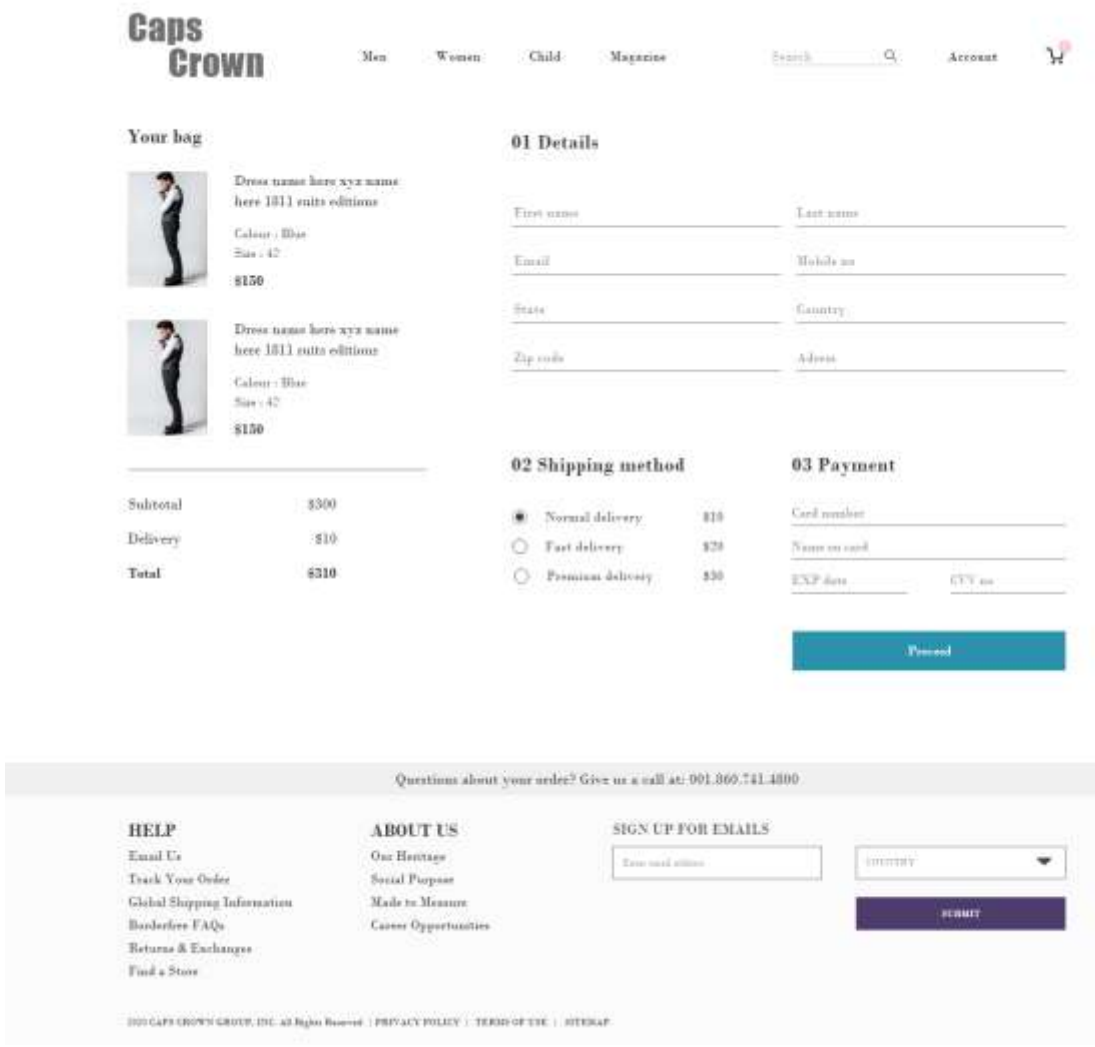
Caps
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Child
Magazine
Search
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Your bag
Dress name here xyz name here 1811 suits editions
Colour : Blue
Size : 42
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Dress name here xyz name here 1811 suits editions
Colour : Blue
Size : 42
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Subtotal $300
Delivery $10
Total $310
01 Details
First name
Last name
Email
Mobile no
State
Country
Zip code
Adress
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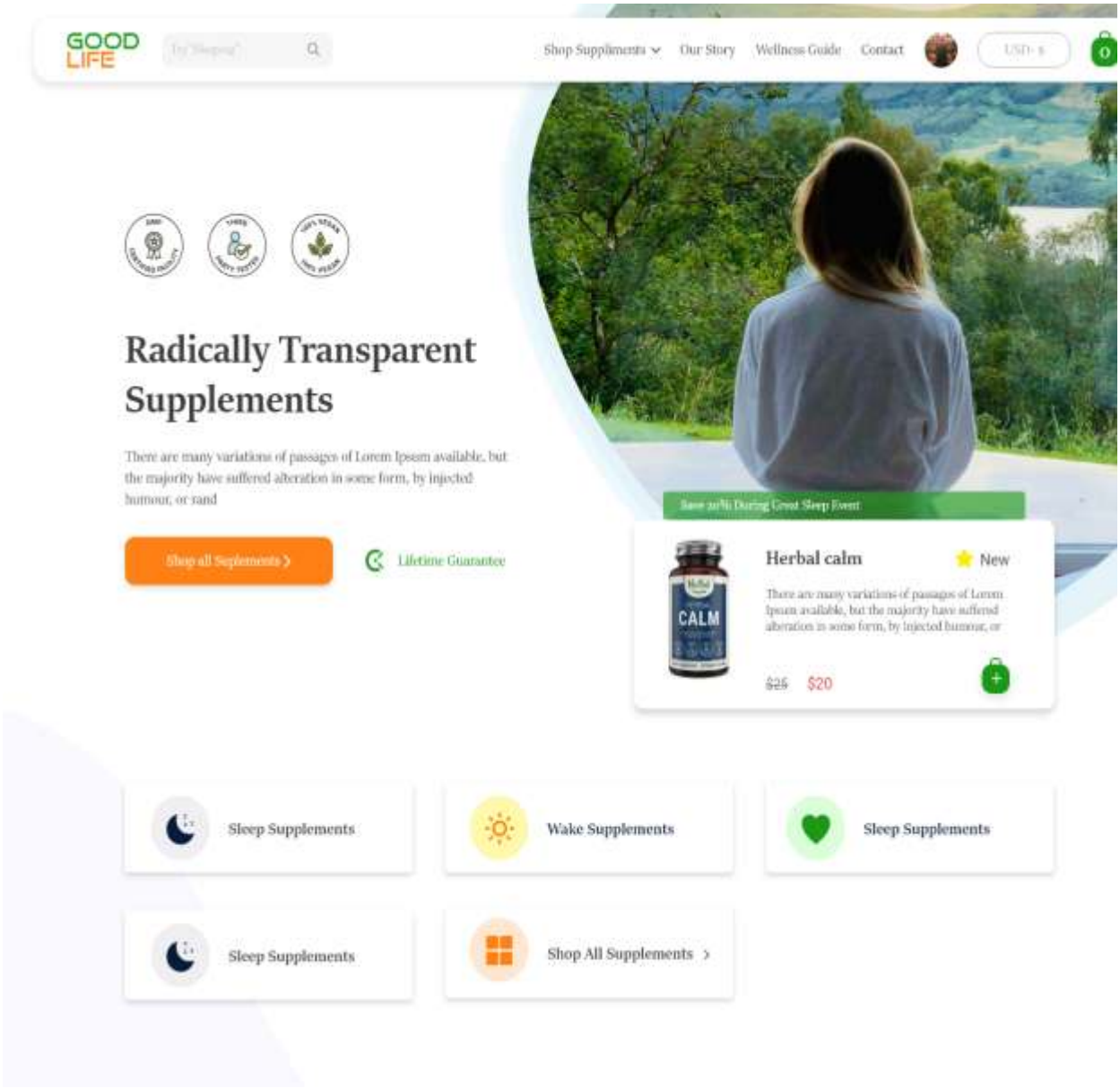

Fall asleep, stay asleep

The gentle blend of naturally sourced herbs helps maintain a healthy, normal uninterrupted sleep.

- Get Back to Healthy Sleep
- Get Back to Healthy Sleep
- Get Back to Healthy Sleep
- Get Back to Healthy Sleep

4.2

Herbal calm

There are many variations of passages of Lorem Ipsum

$25.22

4.2

Herbal calm

There are many variations of passages of Lorem Ipsum

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Wake Up, Feel Super

The gentle blend of naturally sourced herbs helps maintain a healthy, normal uninterrupted sleep.

- Get Back to Healthy Sleep
- Get Back to Healthy Sleep
- Get Back to Healthy Sleep
- Get Back to Healthy Sleep

4.2

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Herbal calm

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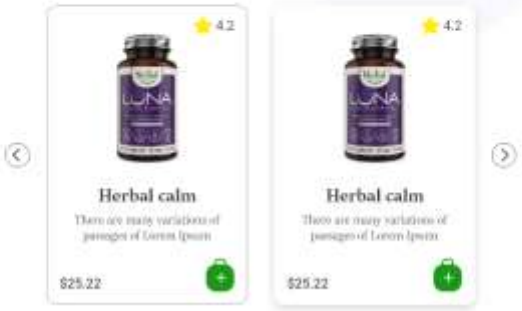
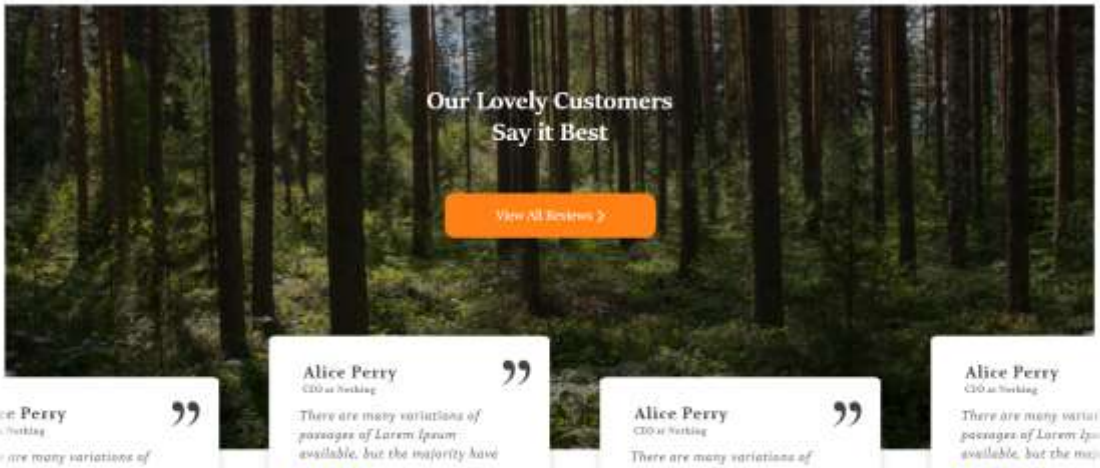
Thrive Through Life

The gentle blend of naturally sourced herbs helps maintain a healthy, normal uninterrupted sleep.

- Get Back to Healthy Sleep
- Get Back to Healthy Sleep
- Get Back to Healthy Sleep
- Get Back to Healthy Sleep





Our Promises

Know What You're Getting

Research-Backed Supplements

Know What You're Getting

Meet the Team

Discover Wellness

5 Ways to Kick Your Sugar Addiction Naturally

5 Ways to Kick Your Sugar Addiction Naturally

5 Ways to Kick Your Sugar Addiction Naturally

Stay Current

Keep up-to-date with the latest in sleep, health, and happiness around the world.

Who We Are

Mission
Approach at Leo
Charity
Team
Careers Comes
Contact

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Get In Touch

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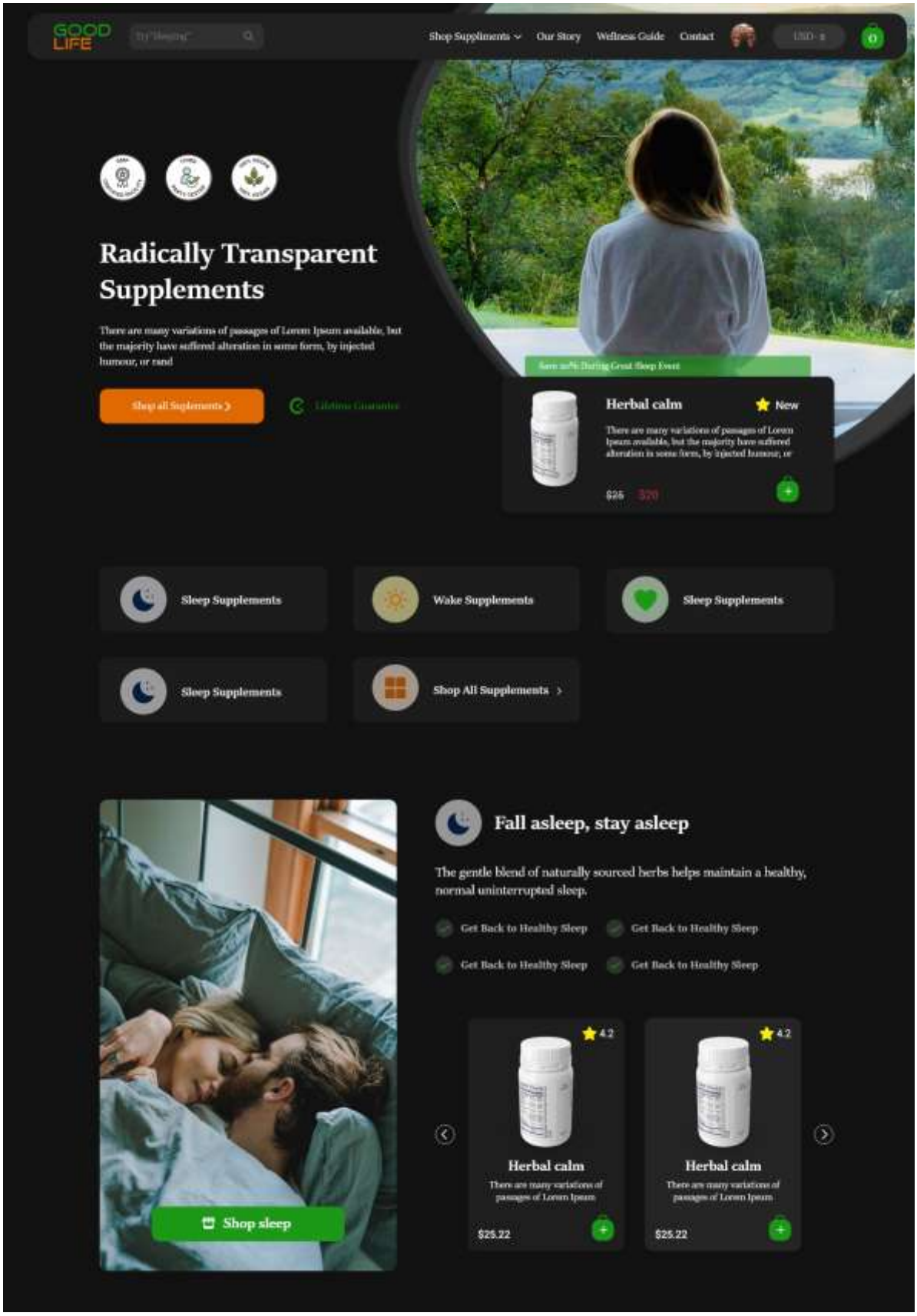

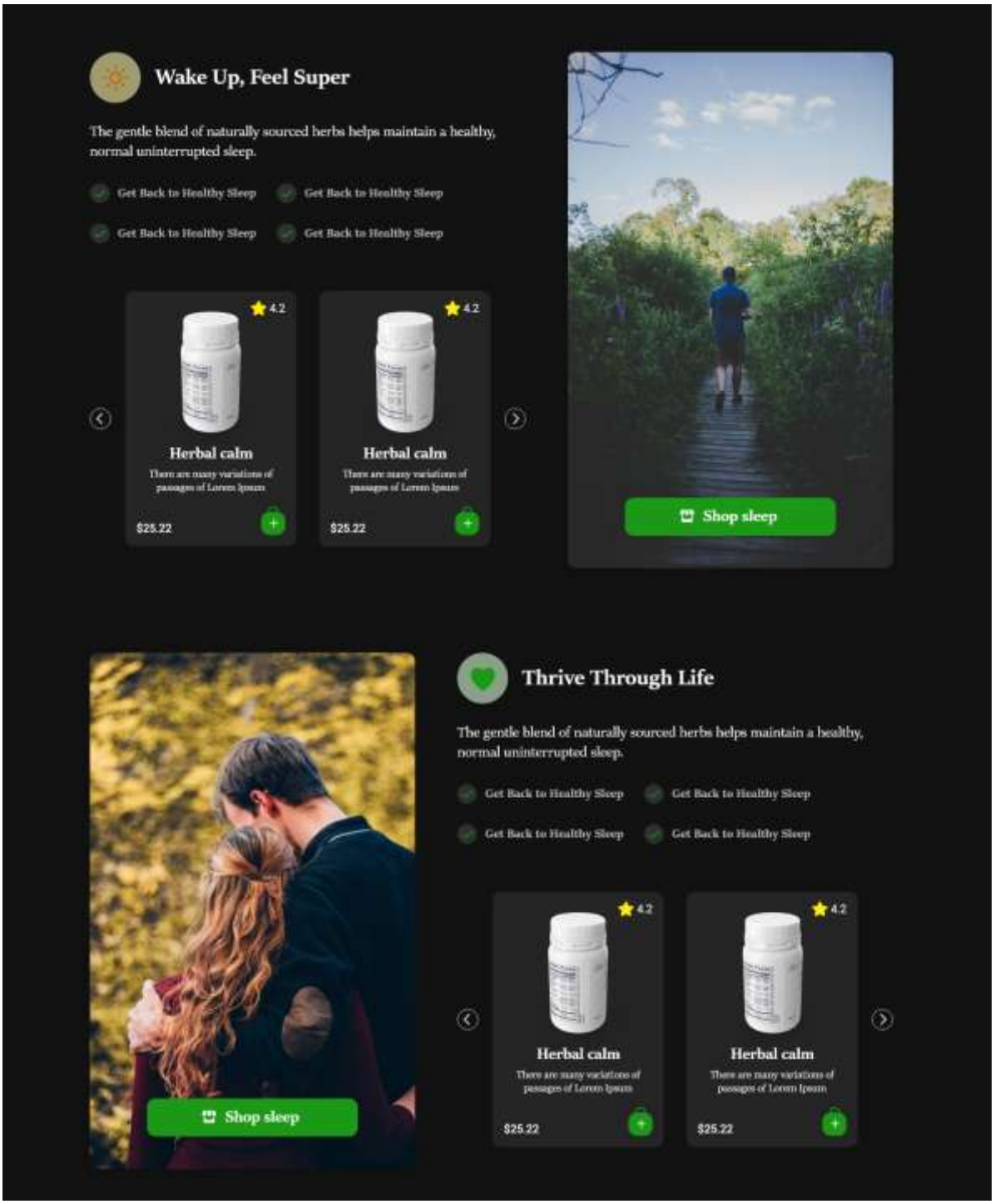
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The gentle blend of naturally sourced herbs helps maintain a healthy, normal uninterrupted sleep.
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Get Back to Healthy Sleep
Get Back to Healthy Sleep
Get Back to Healthy Sleep
4.2
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Herbal calm
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Shop sleep
Shop sleep
Thrive Through Life
The gentle blend of naturally sourced herbs helps maintain a healthy, normal uninterrupted sleep.
Get Back to Healthy Sleep
Get Back to Healthy Sleep
Get Back to Healthy Sleep
Get Back to Healthy Sleep
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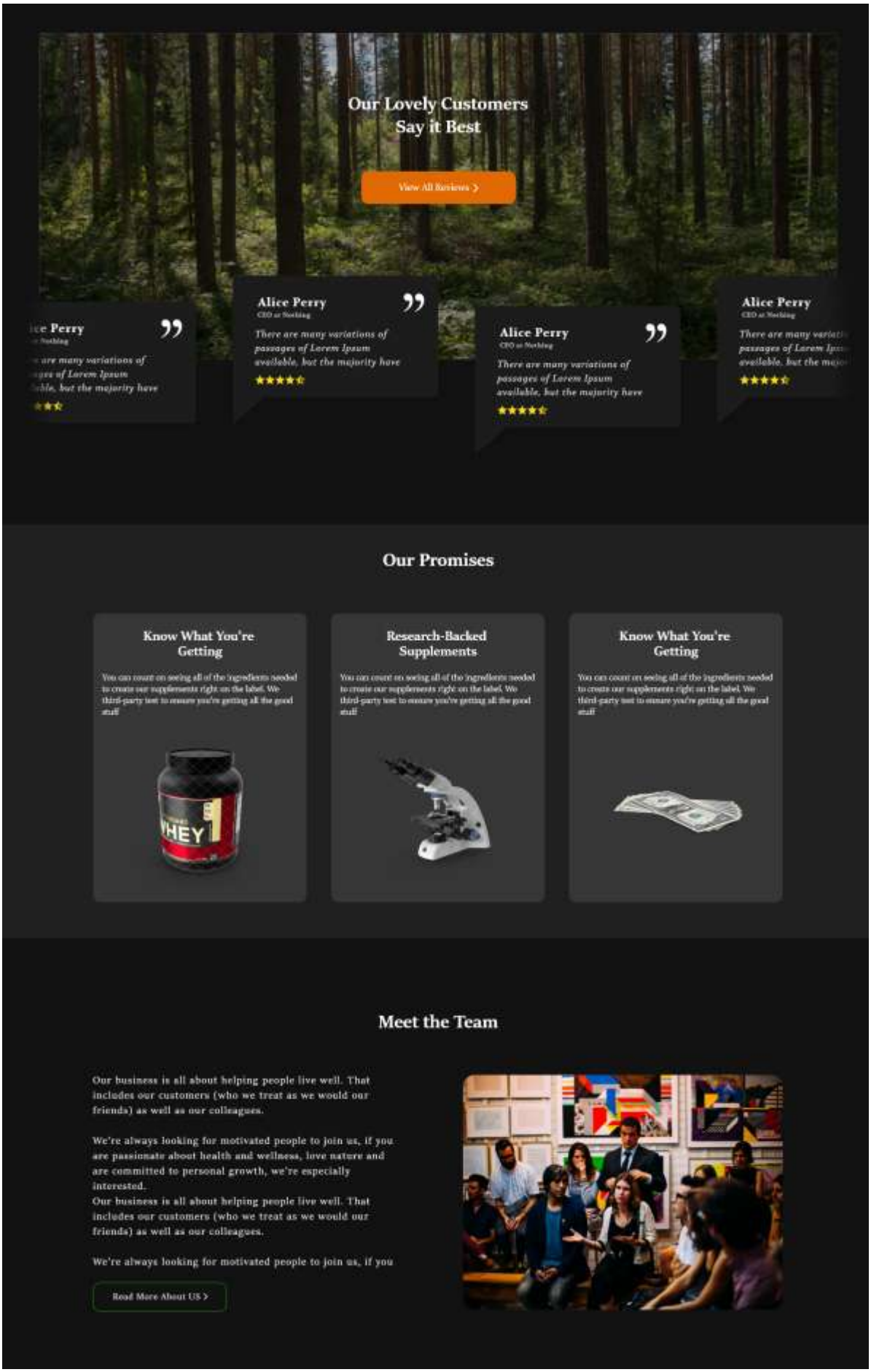
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Our Promises
Know What You're Getting
You can count on seeing all of the ingredients needed to create our supplements right on the label. We third-party test to ensure you're getting all the good stuff
Research-Backed Supplements
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Know What You're Getting
You can count on seeing all of the ingredients needed to create our supplements right on the label. We third-party test to ensure you're getting all the good stuff
Meet the Team
Our business is all about helping people live well. That includes our customers (who we treat as we would our friends) as well as our colleagues.
We're always looking for motivated people to join us, if you are passionate about health and wellness, love nature and are committed to personal growth, we're especially interested.
Our business is all about helping people live well. That includes our customers (who we treat as we would our friends) as well as our colleagues.
We're always looking for motivated people to join us, if you
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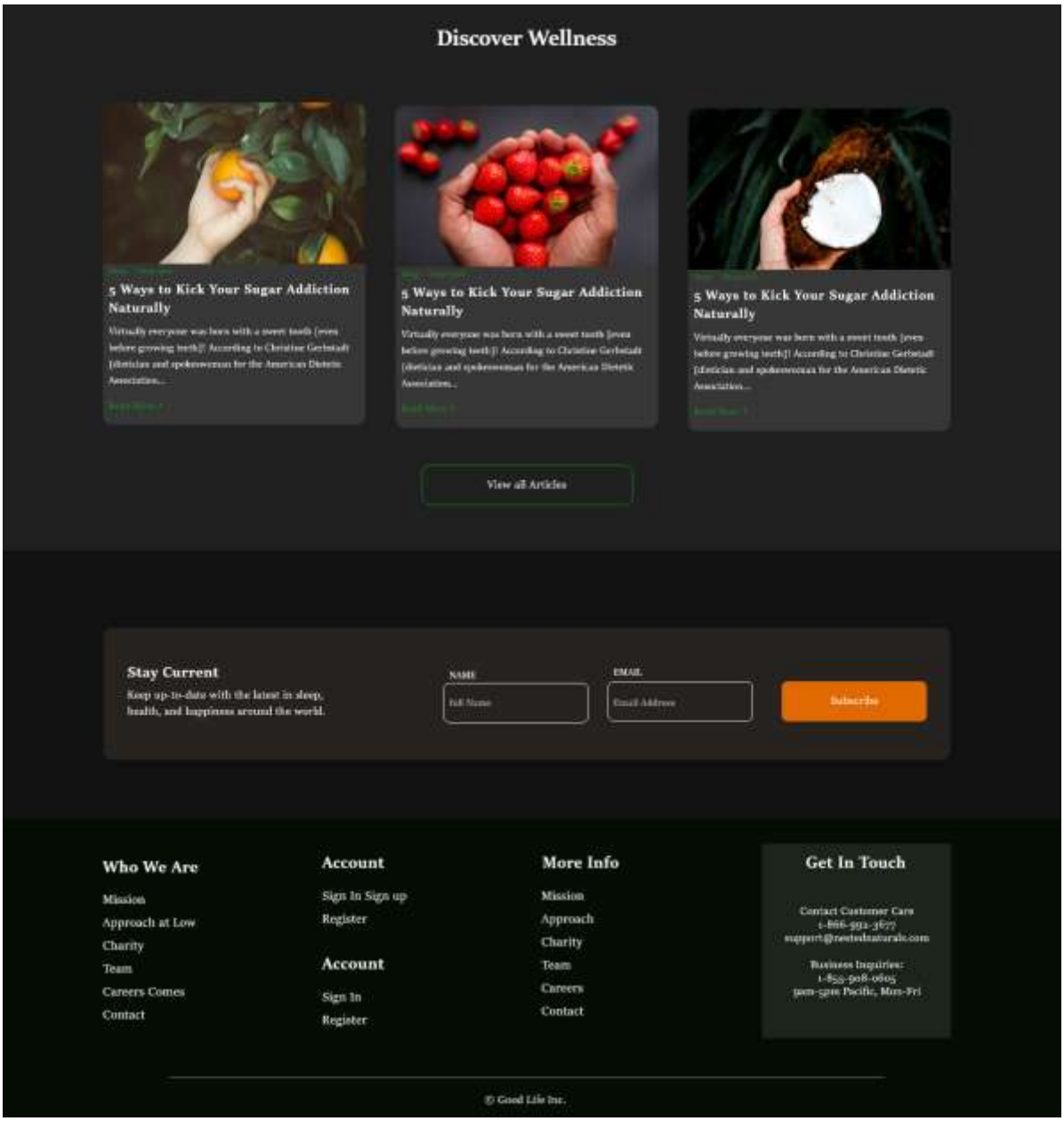
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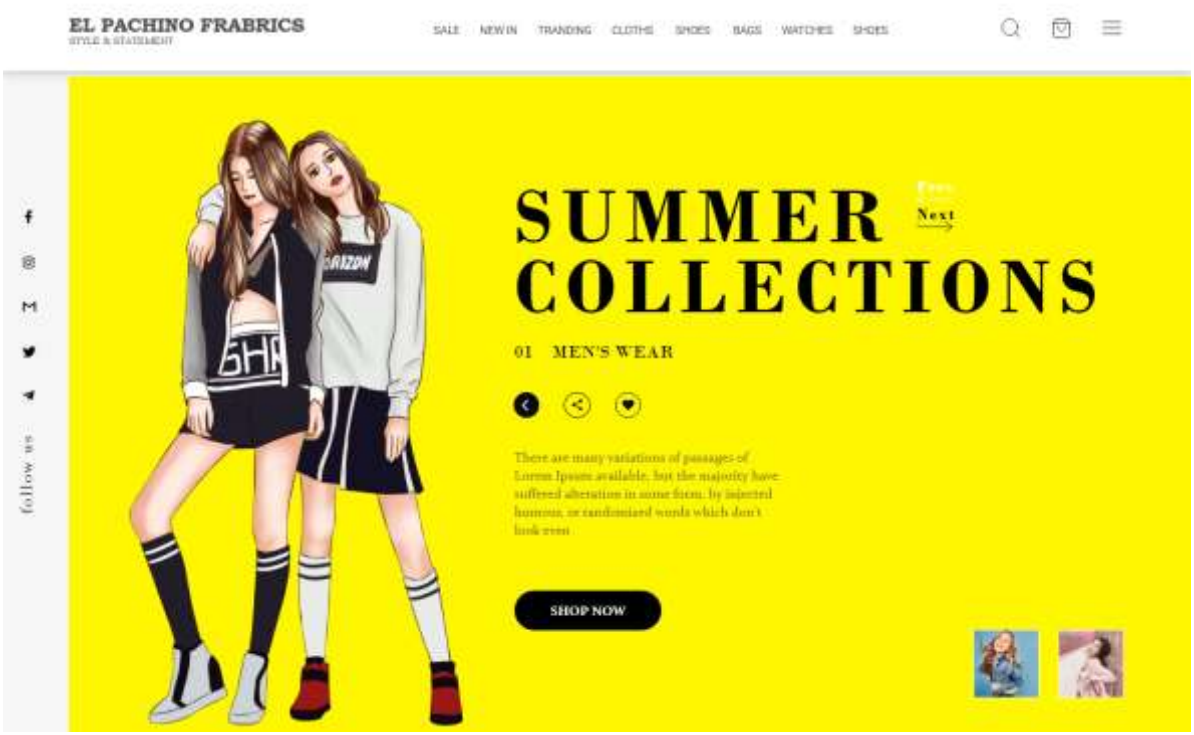
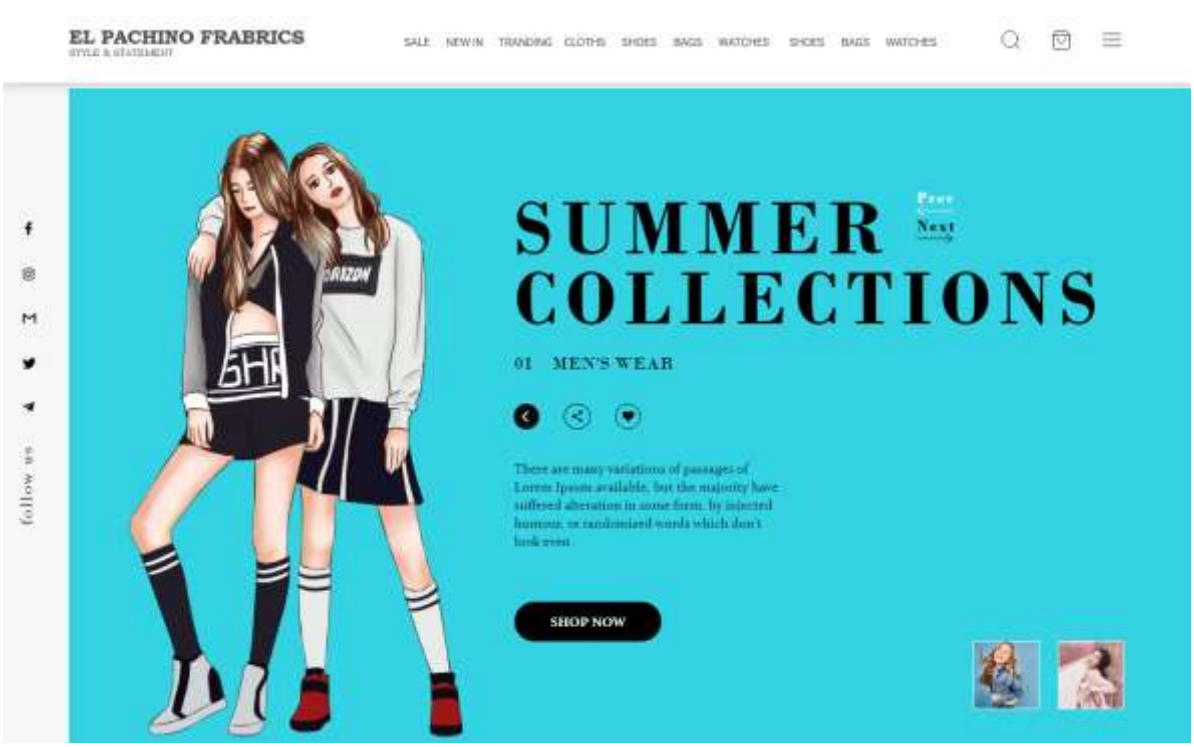
A Social App To Secure Your
Important Moments In Your Life

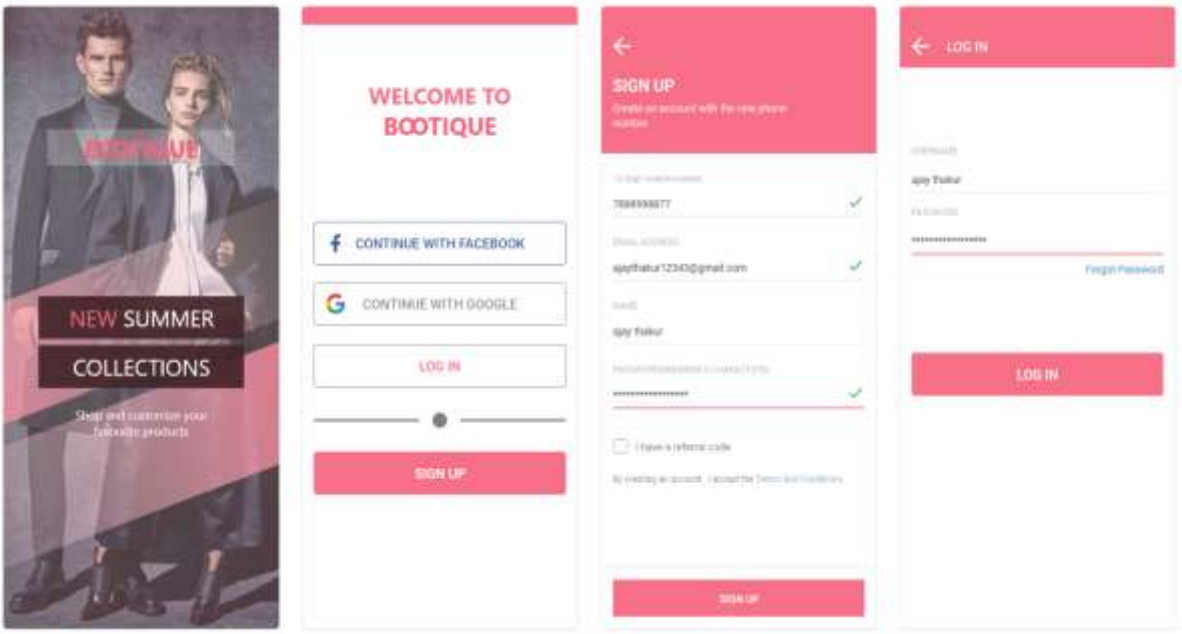
6.3 WEB BANNERS

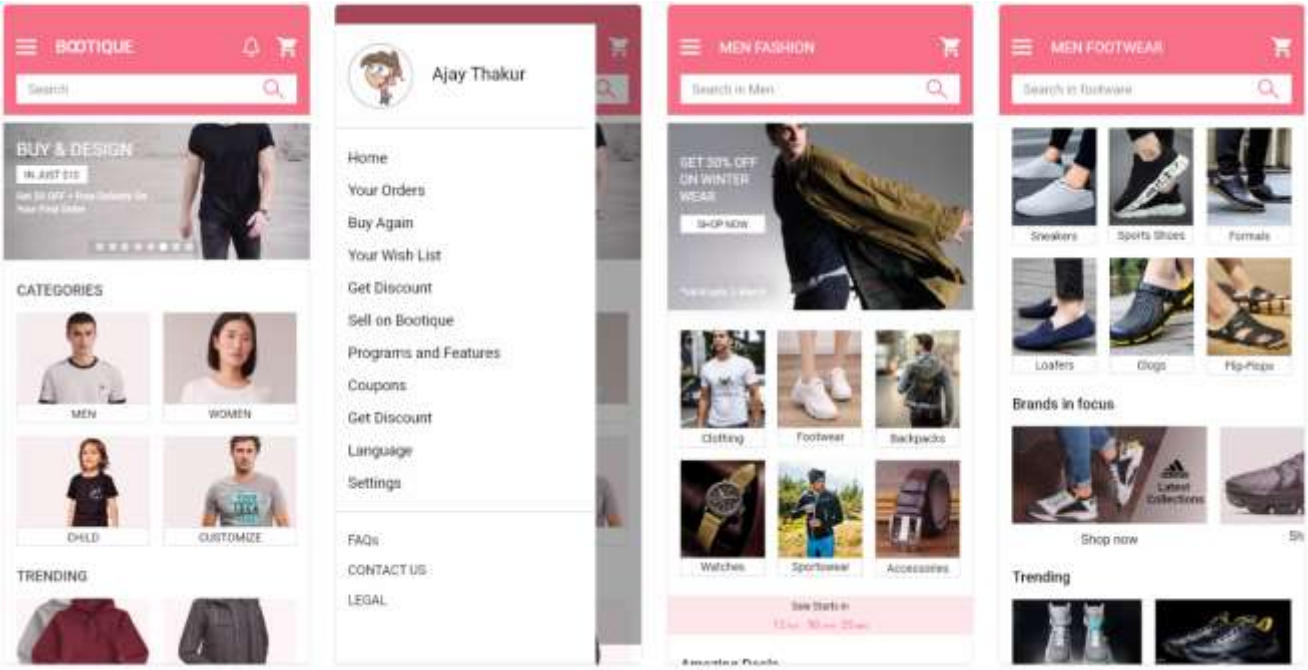
Web banner design is among the foremost prolific sorts of marketing utilized in today's online world and comes altogether shapes sizes. Web banner design is all about creating the foremost clickable banner ads possible.





Evaluation work done during internship




BOOTIQUE
BUY & DESIGN
CATEGORIES
MEN
WOMEN
CHILD
CUSTOMIZE
TRENDING
Ajay Thakur
Home
Your Orders
Buy Again
Your Wish List
Get Discount
Sell on Bootique
Programs and Features
Coupons
Get Discount
Language
Settings
FAQs
CONTACT US
LEGAL
MEN FASHION
GET 50% OFF ON WINTER WEAR
SHOP NOW
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Backpacks
Watches
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Accessories
MEN FOOTWEAR
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Shop now
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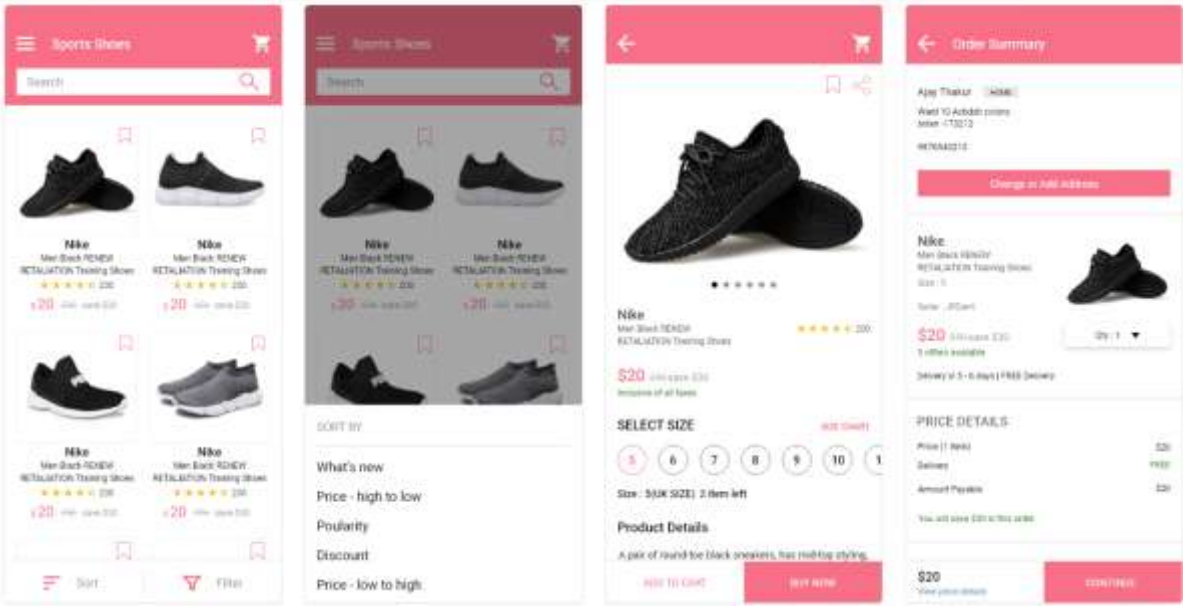
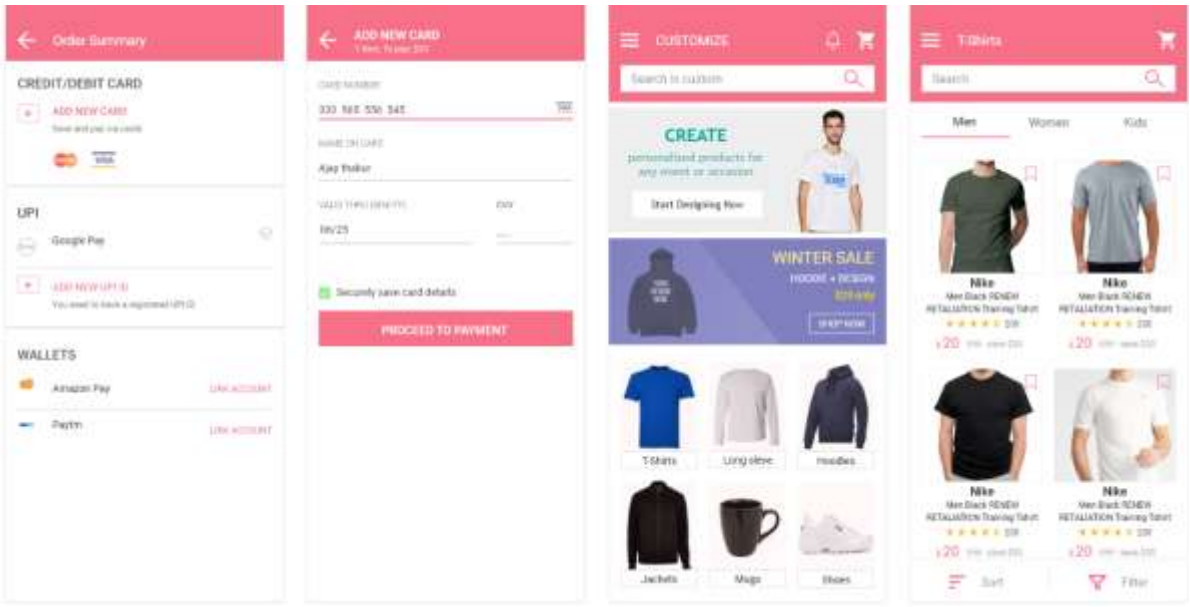
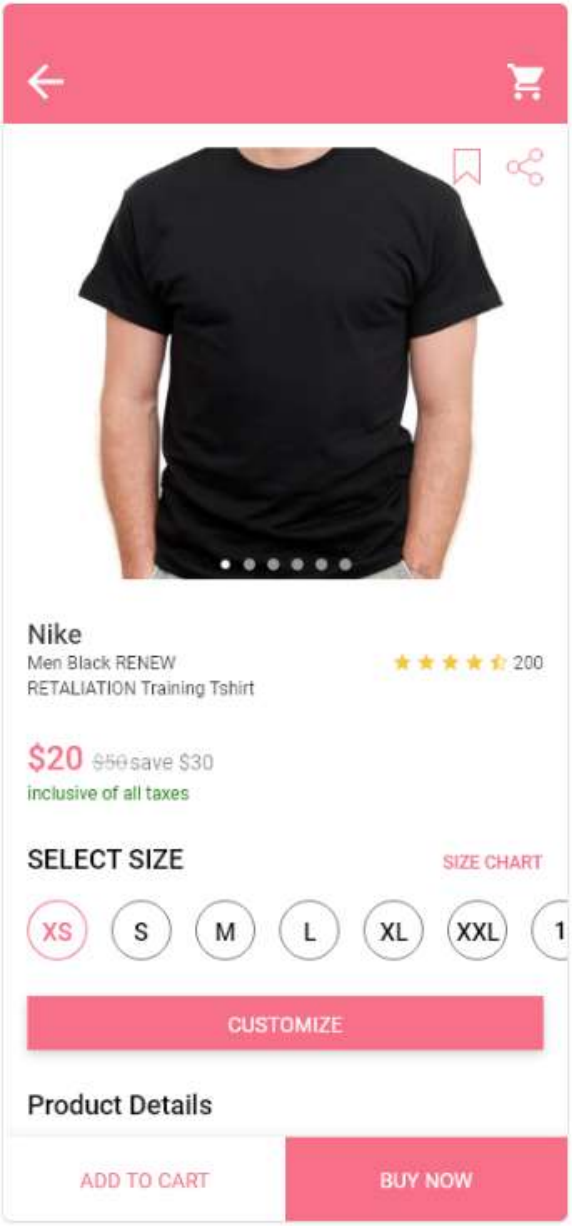

Sports Shoes
Nike
Sort
Filter
SORT BY
What's new
Price - high to low
Poularity
Discount
Price - low to high
SELECT SIZE
Product Details
Order Summary
PRICE DETAILS
$20


Order Summary
CREDIT/DEBIT CARD
ADD NEW CARD
UPI
Google Pay
WALLETS
Amazon Pay
Paytm
ADD NEW CARD
Ajay Thakur
Securely save card details
PROCEED TO PAYMENT
CUSTOMIZE
CREATE
Start Designing Now
WINTER SALE
T-Shirts
Long sleeve
Hoodies
Jackets
Mugs
Shoes
T-Shirts
Men
Women
Kids
Nike
Nike
Nike
Nike
Sort
Filter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Men Black RENEW
RETALIATION Training Tshirt
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$20 $50 save $30
inclusive of all taxes
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SIZE CHART
XS
S
M
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XL
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CUSTOMIZE
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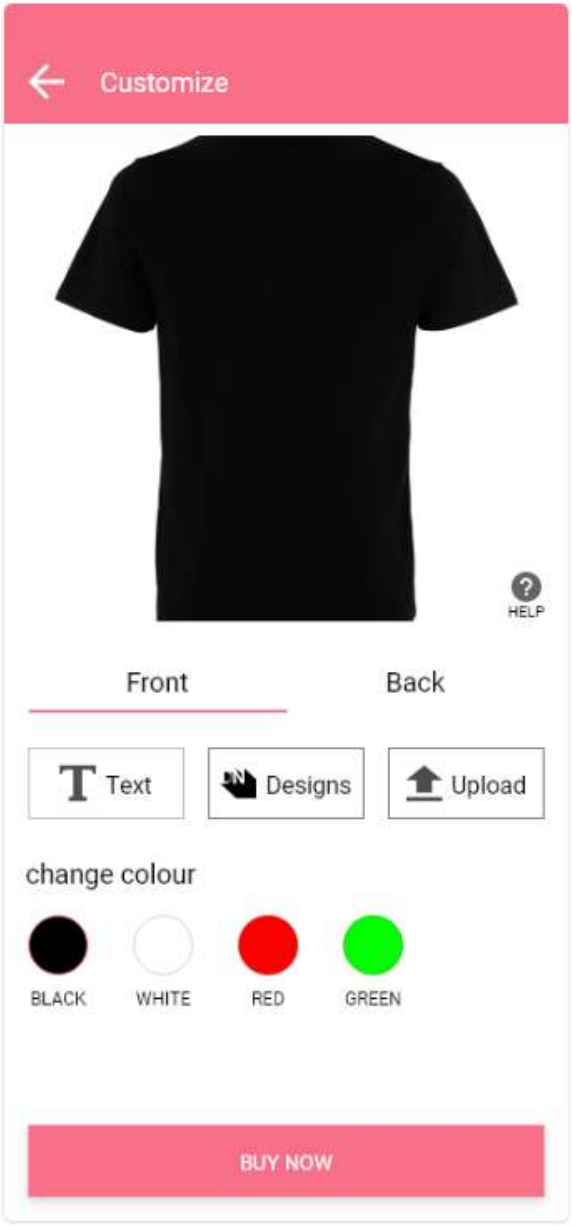
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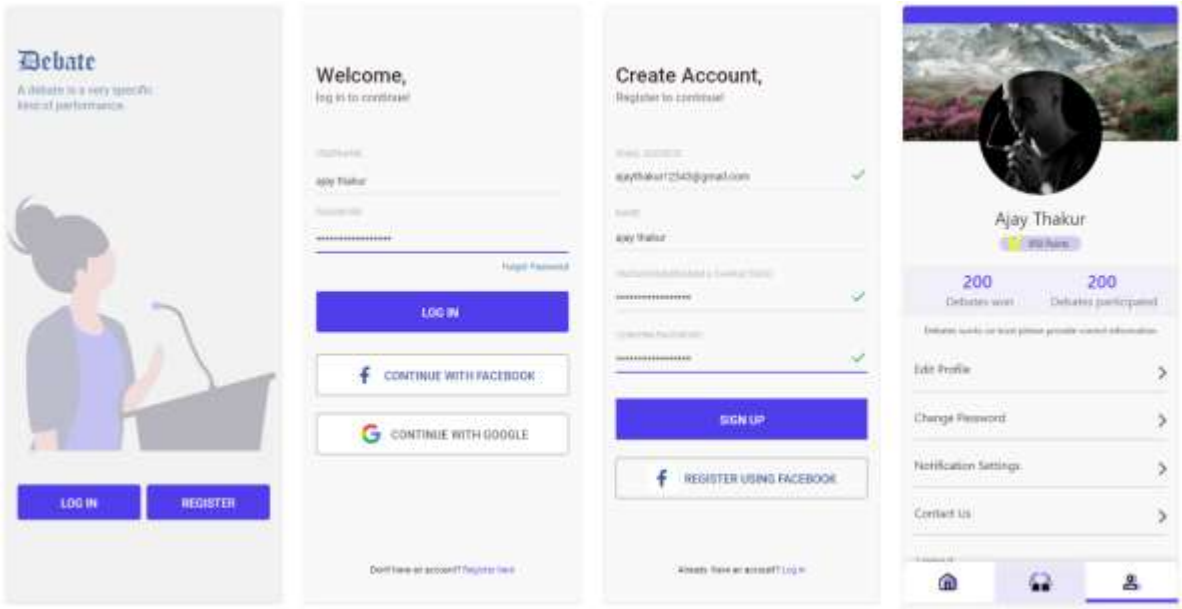
HELP
Front
Back
Text
Designs
Upload
change colour
BLACK
WHITE
RED
GREEN
BUY NOW


Debate
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REGISTER
Welcome,
LOG IN
CONTINUE WITH FACEBOOK
CONTINUE WITH GOOGLE
Create Account,
SIGN UP
REGISTER USING FACEBOOK
Ajay Thakur
200
200
Edit Profile
Change Password
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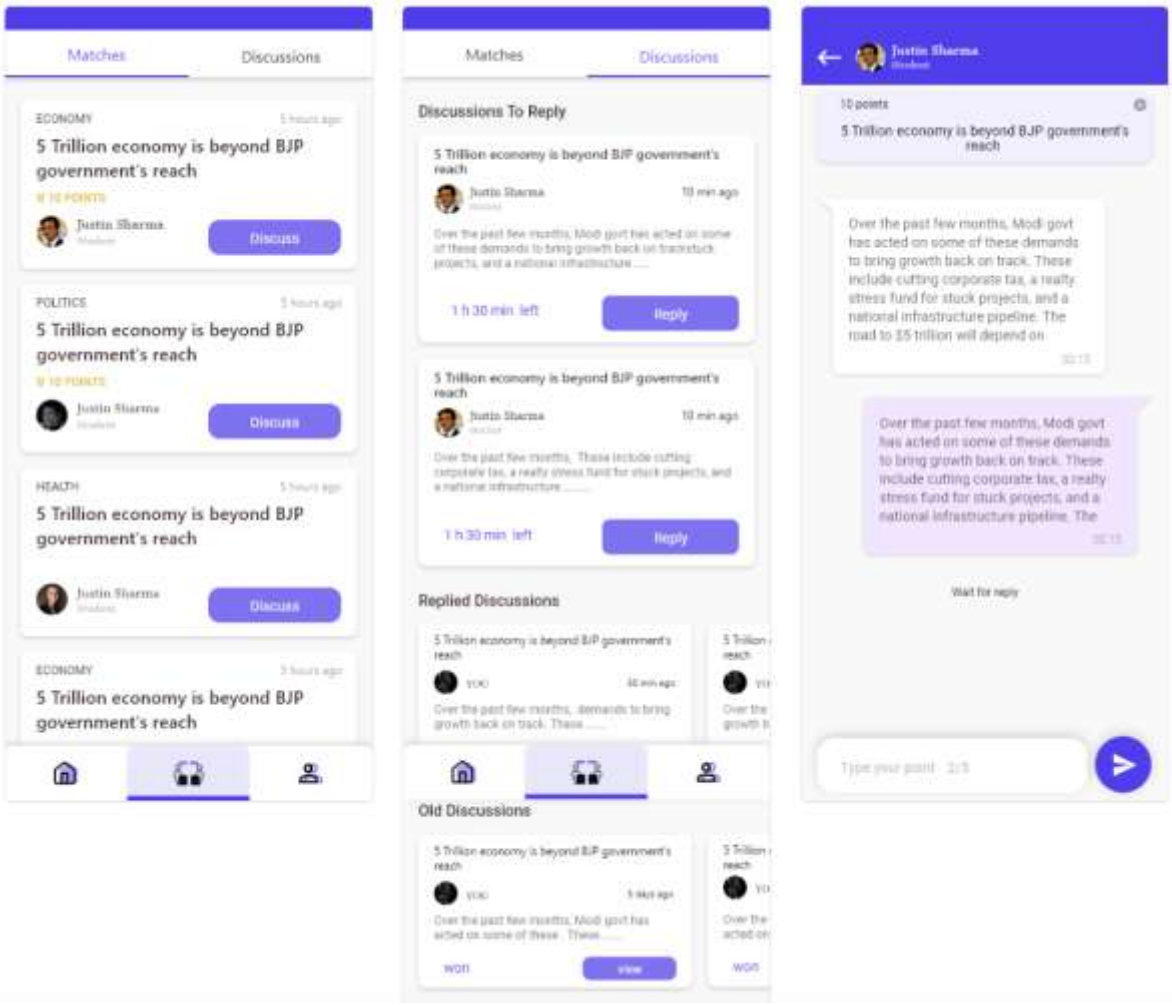
Contact Us


Matches
Discussions
ECONOMY
5 Trillion economy is beyond BJP government's reach
Justin Sharma
Discuss
POLITICS
5 Trillion economy is beyond BJP government's reach
Justin Sharma
Discuss
HEALTH
5 Trillion economy is beyond BJP government's reach
Justin Sharma
Discuss
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5 Trillion economy is beyond BJP government's reach
Matches
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Discussions To Reply
5 Trillion economy is beyond BJP government's reach
Justin Sharma
10 min ago
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5 Trillion economy is beyond BJP government's reach
Justin Sharma
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Replied Discussions
Old Discussions
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Justin Sharma
10 points
5 Trillion economy is beyond BJP government's reach
Over the past few months, Modi govt has acted on some of these demands to bring growth back on track. These include cutting corporate tax, a realty stress fund for stuck projects, and a national infrastructure pipeline. The road to $5 trillion will depend on
Over the past few months, Modi govt has acted on some of these demands to bring growth back on track. These include cutting corporate tax, a realty stress fund for stuck projects, and a national infrastructure pipeline. The
Wait for reply

CHAPTER 7

CONCLUSION AND FUTURE SCOPE

7.1 Future Scope

- Parallelization to run on multiple platforms like android and IOS.
- Configurable Time-out for each design to keep a check that the host does not go into unresponsive state
- Dynamic HTML reporting to create live reporting of the entire regression run with different states of a test case from the time it is triggered like running, connecting, passed and failed

7.2 Conclusion

- Learnt basics of designing software's: Adobe XD, Sketch, Adobe Photoshop.
- Made some well-designed applications and websites soothing for users eyes which keep them engaged.
- User aspect of user experience where the designs are easily understandable

REFERENCES

- Observing the User Experience: A Practitioner's GUIde to User Research
  by *Mike Kuniavsky.*

- The Design of Everyday Things
  by *Donald A. Norman*

- UX for Beginners: A Crash Course in 100 Short Lessons
  by *Joel Marsh*

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