

Dr Hemant Goud

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY WAKNAGHAT

T2 Examination September 2019

M.Sc BT (1<sup>st</sup> Semester)

COURSE: INTRODUCTION TO IPR

MAX.MARKS:25

COURSE CODE: 18MS1BT116

TIME:1:30 hrs

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- Q1.** Why Traditional Knowledge Digital Library was developed? How it is protecting Traditional knowledge from piracy in India's Perspective? (5) CO1 & CO4
- Q2.** Explain the followings:
- a) IP management and its aspects b) Budapest Treaty with its measures (6) CO3
- Q3.** Ram is an entrepreneur and developed new diet chips of apple in his R&D unit. What strategy should be planned for the new product commercialization? How IP value addition triggers the whole process for the same. (5) CO4
- Q4.** How you can protect the innovative cost-effective recipe for wine making? What is the legal requirement for its protection? How it is infringed? (5) CO 2
- Q5.** Explain the features of Paris Convention. How it is benefited for the protection of Intellectual Property globally?(4) CO 1