

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -1 EXAMINATION- 2025

M.Tech-VI Semester (BT/BI)

COURSE CODE (CREDITS): 14M11BT214 (2)

MAX. MARKS: 15

COURSE NAME: Bioentrepreneurship Management

COURSE INSTRUCTORS: Dr. Uday

MAX. TIME: 1 Hour

**Note:** (a) All questions are compulsory.

(b) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

Q.No	Question	Marks
Q1	Entrepreneurs exhibit specific traits that contribute to their success. Assess the most critical entrepreneurial attributes that contribute to business success and justify their importance with an example.	3
Q2	Imagine you are starting your own business. Based on your strengths and interests, what type of entrepreneur would you be? Justify your choice.	3
Q3	Explain how advancements in biotechnology create new opportunities for bioentrepreneurs.	3
Q4	A patent landscape is an analysis of patents in a specific technology area to identify trends, gaps, and opportunities. Briefly suggest the importance and strategies for IP protection.	3
Q5	List the key steps involved in the commercialization process. Assess the importance of market research in the commercialization process	3