## JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT TEST -3 EXAMINATION- DECEMBER 2024

## **BBA-I Semester**

COURSE CODE (CREDITS): 23BB1HS113 (4)

MAX. MARKS: 35

COURSE NAME: BUSINESS ENVIRONMENT

COURSE INSTRUCTORS: Prof Amit Srivastava

MAX. TIME: 2 Hours

Note: (a) All questions are compulsory.

(b) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

Q.No	Question	4 3/	
Q1	Write short notes (max 100 words)	CO	Marks
	a) DDA Negotiation	1	(1.5x4=6)
	b) Models of FDI		
	c) India's Exim Policies		
}	d) Major Functions of RBI		
Q2	What do you understand by Money Market and what are its key	3	5
	Instruments? Discuss the role of the more warket in maintaining		J
1	liquidity and stability in the financial system.		
Q3	How does the interlinking of stock exchanges and depositories enhance efficiency, transparency, and accessibility in securities trading and settlement? Discuss the technological and regulatory challenges involved in the security of the se	3	5
ĺ	enhance efficiency, transparency, and accessibility in securities		, i
	trading and settlement? Discuss the technological and regulatory		
	challenges involved in achieving seamless integration.		
Q4	How does globalization influence economic development in terms of	2	5
	trade, investment, and technology transfer? What are the potential	1	
	benefits and challenges of this interlinking for developing and	ļ	·
	developed countries?	ĺ	
05	WILL STATE OF THE		
Q5	What role do multinational corporations (MNCs) play in driving	4	6
.	recollornic development through investment job creation and		
12.	TECHHOLOUV Transfer Host oon their energy to the terms of		
1717	positively and negatively?		
Q6 🎉	Please read the case given below carefully and answer the questions	<del>-</del>	2 4 0
	following it	4	2x4=8
ļ	-		
ļ	GlobalTech, a prominent multinational corporation (MNC)		
1	specializing in electronics, decided to establish a manufacturing plant		†
	in Econova, a developing country seeking to attract foreign direct		<u> </u>
	investment (FDI) to boost its economic growth. Econova's	ĺ	
ĺ	government, eager to capitalize on globalization's opportunities		
	offered GlobalTech tax incentives, streamlined regulatory processes,		
	, see togatatory processes, j		

and improved infrastructure to facilitate the company's entry.

The investment brought substantial benefits to Econova. Over 10,000 jobs were created, ranging from manufacturing roles to positions in management and logistics. GlobalTech introduced advanced manufacturing technologies, enabling local suppliers and businesses to adopt innovative practices and improve productivity. Additionally, the plant significantly increased Econova's export revenue, as a majority of its production was geared towards international markets. These developments contributed to a rise in the country's GDP and strengthened its global trade ties.

However, the arrival of GlobalTech also posed challenges. Despite job creation, many workers complained of low wages and inadequate working conditions compared to global standards. The local environment suffered due to improper waste management and resource depletion caused by the factory's operations. Moreover, local industries found it difficult to compete with GlobalTech's superior technology and economies of scale, leading to the closure of several small businesses.

Global Tech's case underscores the dual-edged nature of globalization and the role of MNCs in economic development. While they can drive economic growth, technology transfer, and employment, they can also lead to social, environmental, and economic disparities if not regulated effectively. Econova's experience highlights the importance of a balanced policy approach that maximizes the benefits of globalization while addressing its challenges.

The government of Econova began addressing these issues by implementing stricter labor laws, environmental regulations, and encouraging Global Tech to partner with local businesses for mutual growth. These measures aimed to ensure that the long-term benefits of MNC operations align with the country's sustainable development goals.

- a) What were the key benefits of GlobalTech's investment in Econova?
- b) What challenges did Econova face due to GlobalTech's operations?
  - c) How does globalization facilitate the entry of MNCs into developing countries?
  - d) What measures can governments take to ensure sustainable and inclusive development from MNC investments?