

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -2 EXAMINATION- 2024

B.Tech-7th Semester (BT)

COURSE CODE(CREDITS):18B1WBT734(03)

MAX. MARKS: 25

COURSE NAME: IPR& Commercialization

COURSE INSTRUCTORS: Dr Hemant Sood

MAX. TIME: 1Hr 30Min.

Note: (a) All questions are compulsory.

(b) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

Q.No	Question	CO	Marks
Q1	How would you like to explain the role of IP cell at the University level in routing out the commercialization of patented products? Which different sections may be included in the IP cell for the outcome-based results in the generation of IPR for the university?	CO3	5
Q2	How would you carry out the IP Valuation and Commercialization of flower-scented perfume help in treating insomnia developed in the BT lab of JUIT? What are the alternative ways of generating revenue out of this Intellectual property?	CO4	6
Q3	What is the need of making the Traditional Knowledge Act ? Does this Act protect it from infringement? How the development of TKDL help in protecting IPR of India?	CO1	3
Q4	How does Intellectual Property management effectively works at the enterprise level? Which strategy would be employed for efficient IP management at the start-up level you are going to open for the production of anti-cancerous Bioactives from Taxus plant ?	CO5	5
Q5	What is the role of databases in Intellectual Property search? Explain one national and international IP database with different facilitations in provide on its platform for IP search.What more could be proposed to make these databases more useful for the Intellectual property search?	CO1&2	6