

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -2 EXAMINATION- 2024

B.Tech-I Semester (CSE/IT/ECE/CE/BT/BI)

COURSE CODE (CREDITS): 21B11HS111 (2)

MAX. MARKS: 25

COURSE NAME: English

COURSE INSTRUCTORS: Dr Deler Singh, Dr Atul K Singh MAX. TIME: 1 Hour 30 Minutes

*Note: (a) All questions are compulsory.*

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Q1 Draft (a) a Resume and (b) a Cover Letter for the following job position. Assume the necessary information, if needed. CO-4 5x2=10

A multinational company is looking for fresh engineering graduates from various disciplines with prior internship or project experience. Eligible candidates may apply within 15 days of the advertisement.

Q2 A persuasive message involves gaining the readers' attention, establishing the need, providing relevant information, and especially appealing to the readers' senses. Considering the statement, draft an effective persuasive/sales letter to the potential customers of your entrepreneurship venture. Assume the necessary information. CO-4 5

Q3 While writing technical documents, keeping in mind the principles of (a) word selection and (b) sentence construction helps one write clearly and concisely, which further results in effective communication. Justify the statement by giving suitable examples to support your answer. CO-3 5

Q4 "Choose a job you love, and you will never have to work a day in your life." The quote by Confucius makes perfect sense in an ideal world. However, when choosing a career, the parents primarily have the final say. Considering the abovementioned situation, draft an expository article/essay that substantiates your views on the matter. CO-3 5