

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -1 EXAMINATION- 2024

BBA-I Semester

COURSE CODE(CREDITS):23BB1HS112(4)

MAX. MARKS: 15

COURSE NAME: Principles and Practices of Management

COURSE INSTRUCTORS: Triambica Gautam

MAX. TIME: 1 Hour

*Note: (a) All questions are compulsory.*

*(b) Marks are indicated against each question in square brackets.*

*(c) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems*

Q1. "Management is defined differently at various levels of the organization". Elaborate this statement explaining how management can have different meaning in the same organization using a hypothetical organizational structure.

CO2 [4]

Q2. What are the two major challenges faced by management in today's scenario? Explain about them briefly.

CO3 [4]

Q3. Differentiate between Scientific Management and Management Science approach amongst the theories of management.

CO1 [3]

Q4. How can planning help reduce the impact of natural disasters? How can this help any business organization operating in the world today?

CO2 [4]