

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -1 EXAMINATION- 2024

BBA-I Semester I

COURSE CODE (CREDITS):23BB1HS132 (4)

MAX. MARKS: 15

COURSE NAME: Ethics and corporate social responsibility

COURSE INSTRUCTORS: Neena Jindal

MAX. TIME: 1 Hour

Note: (a) All questions are compulsory.

(b) Marks are indicated against each question in square brackets.

(c) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

1. (CO2) What are some common ethical dilemmas faced by businesses today, and how can they be resolved?(Marks 3)
 2. (CO1) What are some principles encompassed by business ethics, why are they important? (Marks 3)
 3. (CO1) What role does corporate social responsibility (CSR) play in modern business ethics?? (Marks 3)
 4. (CO2) What is the role of leadership in promoting an ethical organizational culture?(Marks 3)
 5. (CO2) How do whistleblower policies contribute to ethical business practices?, illustrate with suitable examples.(Marks3)
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