

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -1 EXAMINATION- 2024

M.Sc.-III Semester (BT)

COURSE CODE(CREDITS): 20MS1BT314 (02)

MAX. MARKS: 15

COURSE NAME: Bioentrepreneurship

COURSE INSTRUCTORS: Dr. Saurabh Bansal

MAX. TIME: 1 Hour

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*Note: (a) All questions are compulsory.*

*(b) Marks are indicated against each question in square brackets.*

*(c) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems*

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1. Which Indian company partnered with Oxford University for the manufacturing of Covishield vaccine? [1]
  2. Person X starts a business of biochemical reagent production. He runs that business for 10 years successfully. Then he establishes a new enterprise for the bioinstrumentation production. Later he purchased a company of making DNA kit. How will you classify him as a Serial entrepreneur or a Portfolio entrepreneur? Justify your answer. [2]
  3. How does the competitor help any new start-up? [2]
  4. What do you understand by Market pull analysis? How it is different from the science push analysis? [3]
  5. What should be the goals of the business analysis? [2]
  6. Why launch event of any start up is important? [2]
  7. What are the major challenges faced by any bio-based start-up? [3]
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