

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -1 EXAMINATION- 2024

BBA-II Semester

COURSE CODE(CREDITS): 23BBWHS231 (4)

MAX. MARKS: 15

COURSE NAME: Critical and Creative thinking

COURSE INSTRUCTORS: Anupriya Kaur

MAX. TIME: 1 Hour

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*Note: (a) All questions are compulsory.*

*(b) Marks are indicated against each question in square brackets.*

*(c) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems*

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1.The environment plays a crucial role in influencing the creative process. *Comment and reason with suitable examples.* [5 marks] (CO 1)

2.Based on the insights from critical thinking framework ,propose strategies to increase public awareness and promote responsible e-waste disposal behaviors. [5 marks] (CO1 &2)

3.CONTRAST [5 marks] (CO1&2)

(a)Convergent thinking vs divergent thinking

(b)Expressive creativity vs elaborative creativity