

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -3 EXAMINATION- 2023

BBA-I Semester

COURSE CODE (CREDITS): 23BBWHS132 (4)

MAX. MARKS: 35

COURSE NAME: Ethics and Corporate social responsibility

COURSE INSTRUCTORS: Neena Jindal

MAX. TIME: 2 Hours

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*Note: (a) All questions are compulsory.*

*(b) Marks are indicated against each question in square brackets.*

*(c) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems*

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1. How does corporate social responsibility impact Indian society and what are some potential benefits and challenges in implementation of corporate social responsibility? (Marks 5, CO 5)
2. What are common hazards at a construction site? What are workplace safety requirements? What are the benefits of a Safety and Health Program? (Marks 5, CO 4)
3. How can ethical standards help build trust with customers and other stakeholders? Explain with suitable example (Marks 5, CO 2)
4. What are the most common ethical issues that may arise in international business setting? How managers of international firms should address such issues. (Marks 5, CO 5)

Read the Case Study and answer the following questions:

You have just been appointed as Additional Director General of Central Public Works Department. The Chief Architect of your division, who is to retire in six months, is passionately working on a very important project, the successful completion of which would earn him a lasting reputation for the rest of his life. A new lady architect, Seema, trained at Manchester School of Architecture, UK joined as Senior Architect in your division. During the briefing about the project, Seema made some suggestions which would not only add value to the project, but would also reduce completion time. This has made the Chief Architect insecure and he is constantly worried that all the credit will go to her. Subsequently, he adopted a passive and aggressive behaviour towards her and has become disrespectful to her. Seema felt it embarrassing as the Chief Architect left no chance of humiliating her. He would very often correct her in front of other colleagues and raise his voice while speaking to her. This continuous harassment has resulted in her losing confidence and self-esteem. She felt perpetually tensed, anxious and stressed. She

appeared to be in awe of him since he has had a long tenure in the office and has vast experience in the area of her work. You are aware of her outstanding academic credentials and career record in her previous organisations. However, you fear that this harassment may result in compromising her much needed contribution in this important project and may adversely impact her emotional well-being. You have also come to know from her peers that she is contemplating tendering her resignation.

5. What are the ethical issues involved in the above case?
6. What are the options available to you in order to complete the project as well as to retain Seema in the organization?
7. What would be your response to Seema's predicament? What measures would you institute to prevent such occurrences from happening in your organization? (Marks 15, CO 1,2 and 3)