

BBA-I Semester

COURSE CODE (CREDITS): 23BB1HS113 (4)

MAX. MARKS: 35

COURSE NAME: Business Environment

COURSE INSTRUCTORS: Dr. Amit Srivastava

MAX. TIME: 2 Hours

Note: (a) All questions are compulsory.

(b) Marks are indicated against each question in square brackets.

(c) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

1. Short Notes on (Max 50 words) [1.5x4=6] (CO1)
 - a). Money Market Instruments
 - b). Globalization
 - c). FEMA
 - d). GATT
2. What are Depositories? Evaluate the advantages and disadvantages of using a depository system over traditional paper-based systems for holding and trading securities. [4] (CO3)
3. Examine the various entry modes that MNCs use to enter foreign markets. What factors influence the choice of entry mode? [4] (CO4)
4. "Globalization is Inevitable". Discuss the statement using concept of positive and negative effects of Globalization. [5] (CO2)
5. Examine the future challenges and opportunities for the WTO in the context of evolving global trade dynamics. How can the organization adapt to address emerging issues in the 21st century? [5] (CO4)
6. What do you mean by Foreign Trade Policy? Briefly discuss the main features of India's foreign trade policy. [5] (CO4)
7. Define Foreign Direct Investment (FDI) and distinguish it from other forms of international investment (FPI). Also discuss the eclectic paradigm (OLI framework) proposed by John Dunning. How does it explain the motivations for FDI? [6] (CO4)