

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -3 EXAMINATION- 2023

M.Sc.-3rd Semester (BT)

COURSE CODE (CREDITS): 20MS1BT314 (02)

MAX. MARKS: 35

COURSE NAME: Bioentrepreneurship

COURSE INSTRUCTORS: Dr. Saurabh Bansal

MAX. TIME: 2 Hours

Note: (a) All questions are compulsory.

(b) Marks are indicated against each question in square brackets.

(c) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems

1. a) Why the selection of type of a right legal structure of your company is important? What factors will help you in selecting the right type of business entity? [3]
b) What are the advantages of a limited company? [2]
c) What is the minimum paid-up capital of a private limited company? [1]
d) How many minimum directors are required for registration as a Private Limited Company? [1]
2. How a mission statement is different from a vision statement of the company? Explain with suitable example. [2]
3. a) What do you understand by ethics in business? [2]
b) What are the major reasons for unethical behavior shown by any company? [2]
4. a) What is CSR? What are the different types of Social responsibility which can be done by any company? [3]
b) Why a company should be a socially responsible? How it can be beneficial to an organization? [3]
5. a) Why do most new ventures need funding? What are the different options available to the start up for funding? [3]
b) What do you understand by bootstrapping? Can you explain with at least two different examples? [3]
c) How debt financing is different from the equity financing? [1]

