

JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT

TEST -I EXAMINATION- 2023

BBA-I Semester

COURSE CODE (CREDITS): 22BBWHS132 (4)

MAX. MARKS: 15

COURSE NAME: Ethics and corporate social responsibility

COURSE INSTRUCTORS: Neena Jindal

MAX. TIME: 1 Hour

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*Note: (a) All questions are compulsory.*

*(b) Marks are indicated against each question in square brackets.*

*(c) The candidate is allowed to make Suitable numeric assumptions wherever required for solving problems*

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1. Define Business ethics and describe a real-world example of a company facing an ethical dilemma. How did they handle it? (5marks) (CO2)
2. What do you understand by corporate social responsibility (CSR). How does corporate social responsibility (CSR) contribute to a company's ethical reputation?(4marks) (CO2)
3. In what ways can organizations ensure fair treatment and equal opportunities for all employees?(3marks) (CO1)
4. What is the importance of ethical behavior in the business world?(3marks) (CO1)